

DISNEY PARKS, EXPERIENCES AND PRODUCTS

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Walt Disney World Resort is a world-class entertainment and recreation destination featuring four of the most popular theme parks from around the globe, two thrilling water parks, nearly 29,000 hotel rooms, a sports complex, several golf courses and Disney Springs—a metropolis of shopping, dining and entertainment. Since 1971, Walt Disney World has focused on delivering legendary guest service and one-of-a-kind experiences that make it the number one vacation destination in the world where families create magical memories.

With a rich heritage of storytelling, Disney Parks combines creativity, innovation and technology to immerse guests in classic Disney tales and family entertainment. Today, guests from around the globe visit this magical place to enjoy a Disney vacation—where guests of all ages play and learn together.

WALT DISNEY WORLD RESORT

- 📅 **OPENING DATE:** October 1, 1971
- 📍 **LOCATION:** Lake Buena Vista, Florida, just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando
- 🎢 **THEME PARKS:** Four
- 🏨 **RESORT HOTELS:** More than 25



OVERVIEW

NEW DEVELOPMENTS

TRON Lightcycle / Run presented by Enterprise is now open at Magic Kingdom Park. This coaster-style attraction allows riders to board a train of two-wheeled Lightcycles for a thrilling race through the digital world. It's Team Blue against the Grid's menacing Programs, Team Orange. The goal is to be the first to race through eight Energy Gates and secure victory. TRON Lightcycle / Run and its sister attraction TRON Powercycle Run in Shanghai Disneyland are the fastest coasters that can be found in a Disney theme park.

Also at Magic Kingdom Park, Tiana's Bayou Adventure will bring guests into the world of Walt Disney Animation Studios' film "The Princess and the Frog" like never before. Join Princess Tiana and jazz-loving alligator Louis during Mardi Gras season as they prepare to host a one-of-a-kind celebration for the people of New Orleans. The attraction will make its way to Walt Disney World Resort in 2024.

The transformation of EPCOT is well underway, bringing the next generation of immersive storytelling to life through a plethora of now-open and still-to-come attractions and experiences, including Remy's Ratatouille Adventure; Guardians of the Galaxy: Cosmic Rewind; Journey of Water, Inspired by Moana; CommuniCore Hall and CommuniCore Plaza; and more! EPCOT is newly unified with four neighborhoods that each speak to important aspects of the world and its people: World Showcase, World Celebration, World Nature and World Discovery. These neighborhoods will be filled with new experiences rooted in authenticity and innovation.

COMMUNITY INVOLVEMENT

For more than five decades, Walt Disney World Resort has played an active role in finding solutions to important matters affecting Floridians. Our company and its cast members show up as a force for good. We inspire a world of difference through the power of storytelling and we strengthen our community in ways only Disney can.

We are constantly investing in nonprofit organizations through volunteering and by making significant financial and non-financial contributions to causes that address basic needs and are valued by our cast members. Together, we are creating a brighter future for all who live, work and play in the state.

Our attainable housing initiative is a great example of how we are using our resources and offering viable solutions to tackle one of the nation's greatest challenges. We recognize a home provides stability which can open doorways to greater possibilities for people to thrive in our community.

To that extent, we are donating approximately 80 acres of land in southwest Orange County for more than 1,400 units of affordable and attainable housing. The Michaels Organization, a prominent and visionary developer known for creating high-quality homes in communities across the country and in Central Florida, will build, own and operate this development, which is anticipated to open in 2026. It will be open for qualifying applicants within a certain income range, which may include Disney cast members who have made Florida their home.

Throughout our recent 50th Anniversary, we granted a total of \$6.5 million to nonprofit organizations in Central Florida including Give Kids The World Village, Boys & Girls Clubs of Central Florida, Second Harvest Food Bank of Central Florida, Heart of Florida United Way and more. This total is part of the \$30.4 million we provided in cash and in-kind donations throughout 2022 to strengthen our community in ways only Disney can. Giving back to our community is a proud tradition we are committed to continuing into the future.

Walt Disney World cast members also gave back by challenging themselves to complete 50 hours of volunteer service and attend 50 VolunTEAR events during "The World's Most Magical Celebration." In 2022, our cast members dedicated more than 233,000 hours of their time to community volunteering since the start of our 50th Anniversary. Through the Disney VolunTEARS Grants program, cast members can turn company-sponsored and personal volunteer hours into charitable donations to nonprofit organizations of their choice.

Florida-registered car owners recognized our milestone 50th Anniversary celebration by purchasing the first-ever Walt Disney World specialty license plate, with 100-percent of the proceeds benefiting Make-A-Wish of Central and Northern Florida. More than \$1.4 million has been raised so far, directly supporting their mission of making wishes come true for children with life-threatening medical conditions. With the limited-edition specialty plate design going away soon, we recently revealed a brand-new design featuring Cinderella Castle which will continue to benefit our local Make-A-Wish chapter once plate sales open.



Disney has a longstanding relationship with Make-A-Wish, dating back to 1980, and since then, more than 145,000 Disney-inspired wishes have been granted, including thousands taking place at Walt Disney World Resort. Through the experience of wishes coming true at Disney, children and their families find the hope and joy needed to confront and overcome the challenges of tomorrow. Just before the launch of *Star Wars: Galactic Starcruiser* in early 2022, we partnered with Make-A-Wish and other wish granting organizations to welcome wish families from across the United States as some of the first to experience the Halcyon starcruiser's maiden voyage to a galaxy far, far away.

When hurricanes impacted Florida, cast members worked hand in hand with local organizations to assist with relief, recovery and rebuilding efforts across the state. Cast members collected and delivered resources to local organizations in preparation – including nearly 1,000 water bottles for Osceola Council on Aging, bedding supplies for individuals taking shelter at Salvation Army and hundreds of vital hygiene products for Hope Partnership, Hope CommUnity Center, and more. Following the storm, Disney VoluntEARS quickly mobilized to help impacted families and neighboring communities clean up debris, pack disaster relief kits, and sort through donations for areas in critical need. Disney VoluntEARS packed more than 15,000 disaster relief kits alongside local organizations.

In December 2022, we also celebrated 75 years of working with Toys for Tots to help bring toys to millions of children in need. At our resort alone, cast members and guests alike donated more than 40,000 toys to help bring the joy of the holiday season to local children and families in Orange, Osceola and Seminole counties.

ECONOMIC IMPACT

Walt Disney World Resort is a significant contributor to the economic well-being and vitality of Central Florida. Walt Disney World Resort has contributed \$1.146 billion in total state and local taxes paid and collected for FY2022.

THE ENVIRONMENT

Walt Disney World Resort is committed to minimizing its overall impact on the environment, focusing on reduced energy consumption, water conservation and diversion of waste from landfills.

Single-use plastic straws and plastic stirrers have been removed as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. Walt Disney World Resort is also reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Disney's Animals, Science and Environment team cares for thousands of animals in Central Florida and partners with the Disney Conservation Fund (DCF) on its efforts to save wildlife around the world, inspire action and protect the planet.

The animal care team has welcomed numerous baby animals to the herd at Disney's Animal Kingdom Theme Park and Disney's Animal Kingdom Lodge, including the most recent additions of Ada, a western lowland gorilla, Beni, an okapi and southern white rhino calves Mylo and Logan. These births are part of Species Survival Plans overseen by the Association of Zoos and Aquariums, which ensures responsible breeding of threatened and endangered species.

Since 1995, the Disney Conservation Fund has directed \$100 million to support nonprofit organizations working with communities to save wildlife, inspire action and protect the planet. This year, the DCF is supporting 50 conservation organizations working to protect more than 100 species through its Inspiring Action Conservation Grants Program. Disney Conservation Team Wildlife leads best-in-class scientific programs to conserve wildlife in Disney's backyard and beyond, connects people to build a network for nature, and cares for the planet through everyday actions.



WALT DISNEY WORLD RESORT PARKS

MAGIC KINGDOM PARK

Opened: October 1, 1971

Disney's first theme park in Florida has six themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland and Tomorrowland.

🍷 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Happily Ever After presented by Pandora® Jewelry, Dumbo the Flying Elephant, "it's a small world," Jungle Cruise, Mickey's PhilharMagic, Monsters, Inc. Laugh Floor, Peter Pan's Flight, Pirates of the Caribbean, Seven Dwarfs Mine Train, Space Mountain, Tomorrowland Transit Authority PeopleMover, The Haunted Mansion, The Many Adventures of Winnie the Pooh, TRON Lightcycle / Run presented by Enterprise, Under the Sea ~ Journey of The Little Mermaid.

EPCOT

Opened: October 1, 1982

Be immersed in a world where the impossible becomes possible at EPCOT. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders.

🍷 ATTRACTION & EXPERIENCE HIGHLIGHTS:

EPCOT Forever, Frozen Ever After, Gran Fiesta Tour Starring the Three Caballeros, Guardians of the Galaxy: Cosmic Rewind, Mission: SPACE, Remy's Ratatouille Adventure, Soarin' Around the World, Spaceship Earth, Test Track Presented by Chevrolet, The American Adventure, The Seas with Nemo & Friends, Turtle Talk with Crush.

DISNEY'S HOLLYWOOD STUDIOS

Opened: May 1, 1989

Disney's Hollywood Studios is where imagined worlds become adventurous realities. Guests become part of the story while sharing belly laughs with favorite pals or feeling the excitement in every drop, loop or blast off.

🍷 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Alien Swirling Saucers, Beauty and the Beast - Live on Stage, Fantasmic!, For the First Time in Forever: A Frozen Sing-Along Celebration, Lightning McQueen's Racing Academy, Mickey & Minnie's Runaway Railway, Millennium Falcon: Smugglers Run, Rock 'n' Roller Coaster Starring Aerosmith, Slinky Dog Dash, Star Tours — The Adventures Continue, Star Wars: Rise of the Resistance, The Twilight Zone Tower of Terror™, Toy Story Mania!, Wonderful World of Animation
2 Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.



DISNEY'S ANIMAL KINGDOM THEME PARK

Opened: April 22, 1998

From unparalleled experiences to award-winning conservation efforts, from exotic lands to cuisine that celebrates a global park, Disney's Animal Kingdom Theme Park is a world of adventures from day to night, with exotic animals, prehistoric giants and beloved Disney characters. Jungles, forests, floating mountains and a vast savanna are divided into five themed lands: Africa, Dinoland U.S.A., Discovery Island, Asia and Pandora - The World of Avatar.

♣️ ATTRACTION & EXPERIENCE HIGHLIGHTS:

Avatar Flight of Passage, DINOSAUR, Expedition Everest – Legend of the Forbidden Mountain, Feathered Friends in Flight!, Festival of the Lion King, "Finding Nemo: The Big Blue... and Beyond!", It's Tough to Be a Bug!, Kali River Rapids, Kilimanjaro Safaris, Na'vi River Journey, Rafiki's Planet Watch, The Animation Experience at Conservation Station, The Tree of Life.

DISNEY'S TYPHOON LAGOON WATER PARK

Opened: June 1, 1989

Disney's Typhoon Lagoon is a 61-acre themed water park inspired by the imagined legend of a typhoon, earthquake and ensuing tidal wave combining to create an inland sea with breaker waves and a towering watershed mountain atop which is a stranded shrimp boat, the park's iconic Miss Tilly.

DISNEY'S BLIZZARD BEACH WATER PARK

Opened: April 1, 1995

Disney's Blizzard Beach is a 66-acre themed water park inspired by the mythology of a snow ski resort that didn't exactly find a suitable climate in Florida. The park features 13 water attractions and seasonal events.

DISNEY SPRINGS

With shopping, dining and entertainment locations, the 120-acre Disney Springs is home to a collection of more than 150 shops and restaurants, featuring top-name retail brands, specialty boutiques, and dining experiences created by celebrity and award-winning chefs. Drawing inspiration from Florida's waterfront towns and natural beauty, Disney Springs is home to four distinct, outdoor neighborhoods: The Landing, Marketplace, West Side and Town Center.





DISNEY RESORTS COLLECTION

- 🍷 **HOTELS:** More than 25 resorts owned and operated by Walt Disney World Resort (includes 12 Disney Vacation Club properties).
- 🍷 **TOTAL NUMBER OF HOTEL ROOMS:** Nearly 29,000 hotel rooms at Walt Disney World Resort.

MAGIC KINGDOM RESORT AREA

Disney's Contemporary Resort
 Bay Lake Tower at Disney's Contemporary Resort
 Disney's Grand Floridian Resort & Spa
 The Villas at Disney's Grand Floridian Resort & Spa
 Disney's Polynesian Village Resort
 Disney's Polynesian Villas and Bungalows
 Disney's Wilderness Lodge
 Boulder Ridge Villas at Disney's Wilderness Lodge
 Copper Creek Villas & Cabins at Disney's Wilderness Lodge
 Disney's Fort Wilderness Resort and Campground

EPCOT RESORT AREA

Disney's Yacht Club Resort
 Disney's Beach Club Resort
 Disney's Beach Club Villas
 Disney's BoardWalk Inn
 Disney's BoardWalk Villas
 Disney's Riviera Resort

DISNEY SPRINGS RESORT AREA

Disney's Port Orleans Resort – French Quarter
 Disney's Port Orleans Resort – Riverside
 Disney's Old Key West Resort
 Disney's Saratoga Springs Resort & Spa

DISNEY'S HOLLYWOOD STUDIOS AREA

Disney's Art of Animation Resort
 Disney's Pop Century Resort
 Disney's Caribbean Beach Resort

DISNEY'S ANIMAL KINGDOM RESORT AREA

Disney's Animal Kingdom Lodge
 Disney's Animal Kingdom Villas – Kidani Village
 Disney's Animal Kingdom Villas – Jambo House
 Disney's Coronado Springs Resort
 Gran Destino Tower at Disney's Coronado Springs Resort
 Disney's All-Star Movies Resort
 Disney's All-Star Music Resort
 Disney's All-Star Sports Resort

STAR WARS: GALACTIC STARCruiser

Star Wars: Galactic Starcruiser is a revolutionary 2-night experience where you and your group will embark on a first-of-its-kind *Star Wars*® adventure you can call your own. It's the most immersive *Star Wars* story ever created—one where you eat, sleep and live the experience and journey further into a *Star Wars* adventure than you ever dreamed possible.

WALT DISNEY WORLD FEATURES

CONVENTION FACILITIES

More than 500,000 square feet of ballroom, meeting and function space is available in five convention resorts throughout the Walt Disney World Resort.

ESPN WIDE WORLD OF SPORTS COMPLEX

Walt Disney World Resort opened ESPN Wide World of Sports Complex in 1997, and in so doing, pioneered a new type of Disney vacation experience where athletes at all levels and ages could pursue their sports dreams. The complex hosts more than 100 entertainment and sports events a year and has accommodated athletes from around the world in more than 70 different sports. The 220-acre facility features multiple competition venues, including 16 baseball/softball fields, 18 multi-purpose outdoor fields for soccer, football and lacrosse, three field houses for basketball, volleyball, and other indoor sports, and a track & field facility and cross-country course. The AdventHealth Arena at ESPN Wide World of Sports Complex expanded the facilities to create a new home for cheerleading, dance competitions and other indoor sports. The complex has hosted multi-sport competitions and festivals and will serve as the official host of the Special Olympic USA Games in 2022. The complex has hosted multi-sport competitions and festivals and served as the official host of the Special Olympic USA Games in June 2022.

DIGITAL GUEST EXPERIENCE

Disney Genie service is a new complimentary and convenient digital service available in the My Disney Experience app, designed to help guests create their best Disney day. Disney Genie maximizes park time with a personalized itinerary feature, real-time tip board displaying current and forecasted wait times, and the existing planning features guests already know and enjoy.

MagicBands are all-in-one devices that connect guests to the choices they make on My Disney Experience and may be used for room and park entry, dining plan redemption, and more. Walt Disney World recently introduced the next-generation of wearable technology, MagicBand+, which retains popular MagicBand features while adding functionality that unlocks new moments of magic, including immersive theme park experiences – the Disney Fab 50 Quest and *Star Wars: Batuu Bounty Hunters* – and integration with our nighttime spectaculars.

Guests can also download the Play Disney Parks app, turning visits to Walt Disney World Resort into new, interactive adventures. The app offers unique experiences that leverage the theme park environment – from games that interact with attraction queues, to specially themed, digital achievements they can earn and collect for experiences in the parks or in the app, Disney trivia, curated Disney Parks playlists through Apple Music® and more – all specifically designed for groups and families to play together. The Play Disney Parks app also connects to MagicBand+ to allow guests to dive deeper into the immersive in-park experiences.

FUN FACTS

- Following the success of Disneyland, which opened in 1955, entertainment pioneer Walt Disney (1901-66) set his sights on what he called his company's "most exciting and challenging assignment" — the creation of a vast vacation paradise known today as Walt Disney World Resort. The Walt Disney Company acquired more than 25,000 acres in Central Florida and after seven years of preparation, including 52 months of construction, the first of four theme Parks - Magic Kingdom Park - opened in 1971.
- The property also features four professional golf courses, four miniature golf courses and Disney's Wedding Pavilion.
- Walt Disney World Resort is approximately the size of San Francisco.
- Magic Kingdom Park's blue- and gold-turreted, 18-tower icon, Cinderella Castle, rises 189 feet above the park's 142 acres.
- On the iconic Spaceship Earth at EPCOT, 11,324 alucobond tiles make up the exterior of the geodesic sphere, which stands 18 stories tall.
- The *Millennium Falcon* docked at the Black Spire Outpost Spaceport in *Star Wars: Galaxy's Edge* measures more than 100 feet long.
- Walt Disney World Resort launched a plant-based menu icon and introduced new options, like tasty plant-powered snacks and treats, at our theme parks and resort hotels.



WALT DISNEY WORLD MAP

