# DISNEY PARKS, EXPERIENCES AND PRODUCTS



#### **MEDIA CONTACT:**

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Disney Vacation Club, a leader in vacation ownership, debuted in 1991 with a flexible, vacation points-based system rather than the traditional fixed-week timeshare model. Now, Disney Vacation Club has more than 250,000 Member families from all 50 states and approximately 100 countries who have discovered the joys of Membership.

Membership provides families with the flexibility to personalize their vacation experiences as their vacation interests change over time. Members and guests vacationing at a Disney Vacation Club resort can choose to stay in a variety of different accommodations, including Deluxe Studios, one-bedroom Villas, two-bedroom Villas and even three-bedroom Grand Villas at most locations. Deluxe Studios, which accommodate at least four guests, typically include a kitchenette, queen-size bed, double- or queen-size sleeper sofa, and other amenities. Larger villas sleep anywhere from four to 12 guests and

#### DISNEY VACATION CLUB

- **ESTABLISHED: October 1991**
- LOCATIONS: Florida, South Carolina, California, Hawai`i
- PROPERTIES: 15

include a full kitchen, washer and dryer, king-size bed, queen-size sleeper sofa, and more.









## **OVERVIEW**

#### **NEW DEVELOPMENTS**

Today, there are a total of 15 Disney Vacation Club resorts across four states, with the newest being Disney's Riviera Resort. Disney Vacation Club has opened its first Member Lounge at Disneyland Resort in California. Called "Disney Vacation Club Star View Station," the new lounge is located in the heart of Tomorrowland at Disneyland Park.

#### COMMUNITY INVOLVEMENT

Disney Vacation Club cast members are committed to giving back to the communities in which they live, work and play. Disney VoluntEARS cast members have donated time and resources to programs that inspire a world of difference for children and families. In addition, contributions on behalf of Aulani, A Disney Resort & Spa, have been made to charitable organizations in Hawai'i, including those that support and perpetuate Hawaiian culture and the Native Hawaiian community.

#### THE ENVIRONMENT

Disney's Vero Beach Resort is located on one of the most active sea turtle nesting areas in Florida and offers guests an opportunity to learn about sea turtles and their natural environment through sea turtle nesting experiences and adoption programs during the summer.

# DISNEY VACATION CLUB

#### DISNEY'S OLD KEY WEST RESORT (WALT DISNEY WORLD RESORT)

Opened: December 1991

Two-bedroom Equivalent Villas: 558

Disney's Old Key West Resort launched the Disney Vacation Club concept. The Key West-style resort, located in the heart of the Walt Disney World Resort, features a quaint waterfront village of colorful, clapboard-sided vacation villas.

#### DISNEY'S VERO BEACH RESORT (VERO BEACH, FLORIDA)

Opened: October 1995

Two-bedroom Equivalent Villas: 104

Disney's Vero Beach Resort offers spacious vacation villas along the pristine Atlantic coastline. The resort is located less than a two-hour drive from the Walt Disney World Resort, and its design reflects the Treasure Coast region where it is situated.

## DISNEY'S HILTON HEAD ISLAND RESORT (HILTON HEAD ISLAND, SOUTH CAROLINA)

Opened: March 1996

Two-bedroom Equivalent Villas: 107

Reminiscent of a 1940s-era hunting and fishing lodge, Disney's Hilton Head Island Resort is set among mature live oak trees (some have been found to be more than 300 years old) and marshes in the Carolina Lowcountry. Located on a 15-acre island within Shelter Cove Harbour, the resort includes an oceanfront beach house on a three-and-a-half-acre site a shuttle ride away.

### DISNEY'S BOARDWALK VILLAS (WALT DISNEY WORLD RESORT)

Opened: July 1996

Two-bedroom Equivalent Villas: 282

Disney's BoardWalk Villas overlooks Disney's BoardWalk waterfront entertainment district at the Walt Disney World Resort. The nearby district, with its Atlantic seacoast theme, features a quaint collection of shops, clubs and restaurants, as well as nighttime entertainment.

#### BOULDER RIDGE VILLAS AT DISNEY'S WILDERNESS LODGE (WALT DISNEY WORLD RESORT)

Opened: November 2000 Two-bedroom Equivalent Villas: 114

Boulder Ridge Villas at Disney's Wilderness Lodge is reminiscent of the late-19th century railroad hotels of the American West's national parks region. The resort surrounds guests with the grandeur of the Old West and the stories of the people who settled there.

#### DISNEY'S BEACH CLUB VILLAS (WALT DISNEY WORLD RESORT)

Opened: July 2002

Two-bedroom Equivalent Villas: 177

Disney's Beach Club Villas is inspired by the casual elegance of the mid-Atlantic seaside homes of the early 20th century. The resort features beautiful pastel colors, intricate wooden accents and home-like accommodations.

#### DISNEY'S SARATOGA SPRINGS RESORT & SPA (WALT DISNEY WORLD RESORT)

Opened: May 2004 (Resort), June 2009 (Treehouse Villas) Two-bedroom Equivalent Villas: 924

Just across the lake from the magical metropolis of Disney Springs™ lies the charming haven of Disney's Saratoga Springs Resort & Spa. From its colorful Victorian architecture to the historic influence of horse racing, this idyllic lakeside community recaptures the heyday of upstate New York country retreats of the late 1800s.

The Treehouse Villas revive Walt Disney World's "treehouse living," a cherished tradition from 1975 to 2002. All 60 of the three-bedroom Treehouse Villas are elevated 10 feet off the ground on pedestals and beams designed to blend into the forest environment. The villas sleep nine and offer modern luxuries, such as flat-panel televisions and a barbeque grill, all presented in a "cabin casual" style.

#### DISNEY'S ANIMAL KINGDOM VILLAS (WALT DISNEY WORLD RESORT)

Opened: July 2007 (Jambo House), May 2009 (Kidani Village) Two-bedroom Equivalent Villas: 449

Disney's Animal Kingdom Villas are located on a savanna filled with wildlife – a setting inspired by the intrepid explorers and historic expeditions of 19th century Africa. Disney's Animal Kingdom Villas are located in two African-inspired buildings: Jambo House, which opened in 2007, and Kidani Village, which opened in 2009.

Kidani Village features its own pool, water-play area, restaurant and an expanded animal savanna. All of the accommodations blend home-like amenities with African-inspired details, and most offer sweeping savanna views.

# BAY LAKE TOWER AT DISNEY'S CONTEMPORARY RESORT (WALT DISNEY WORLD RESORT)

Opened: August 2009

Two-bedroom Equivalent Villas: 295

Mimicking its iconic predecessor, Bay Lake Tower at Disney's Contemporary Resort delivers some of the most dramatic views available anywhere at the Walt Disney World Resort. Rooms feature modern artwork and flat-panel televisions, and the property includes a spacious lobby, a rooftop lounge and fireworks viewing deck, and a sky bridge that links guests to the shops, restaurants and monorail station at Disney's Contemporary Resort.













#### THE VILLAS AT DISNEY'S GRAND CALIFORNIAN HOTEL & SPA (DISNEYLAND RESORT)

Opened: September 2009 Two-bedroom Equivalent Villas: 50

The Villas at Disney's Grand Californian Hotel & Spa is a celebration of California's renowned arts and crafts style of the late 19th and early 20th centuries. Some rooms feature spectacular views of Disney California Adventure® Park. The Disney's Grand Californian Hotel & Spa features an array of dining options, including the award-winning Napa Rose restaurant that houses one of the world's finest collections of California wines.

#### **AULANI, DISNEY VACATION CLUB® VILLAS, KO OLINA, HAWAI'I**

Opened: August 2011

Two-bedroom Equivalent Villas: 481

This one-of-a-kind resort destination, located at the picturesque Ko Olina Resort & Marina on the western side of Oʻahu, jump-starts the way families experience the magic of Hawaiʻi. Guests can enjoy access to the outstanding amenities, dining and recreation of Aulani, A Disney Resort & Spa. With white sand beaches and crystal blue lagoons Aulani Resort offers hotel rooms and two-bedroom equivalent Disney Vacation Club Villas. Most of the accommodations that make up Aulani Resort are Disney Vacation Club Villas which feature full kitchens, washers and dryers, and whirlpool tubs.

#### THE VILLAS AT DISNEY'S GRAND FLORIDIAN RESORT & SPA (WALT DISNEY WORLD RESORT)

Opened: October 2013

Two-bedroom Equivalent Villas: 173

The grandeur of one of the premier properties at the Walt Disney World Resort meets the family vacation style that only Disney Vacation Club can provide at The Villas at Disney's Grand Floridian Resort & Spa. Located on the shores of Seven Seas Lagoon and within walking distance of a monorail ride to Magic Kingdom Park or via a new scenic promenade, the resort features décor reminiscent of the Victorian era, made playful and relaxed with classic Disney touches.

## DISNEY'S POLYNESIAN VILLAS & BUNGALOWS (WALT DISNEY WORLD RESORT)

Opened: April 2015

Two-bedroom Equivalent Villas: 140

Disney's original island escape, Disney's Polynesian Village Resort, showcases the South Pacific spirit at Disney's Polynesian Villas & Bungalows. Located a quick monorail ride from Magic Kingdom Park, Members can soak up the rhythm of the islands in the resort where mid-century modern design meets traditional Polynesian style. Accommodations include unique two-bedroom Bora Bora Bungalows, located over the waters of the Seven Seas Lagoon – the first of their kind at Disney – designed with home-like amenities including a full kitchen and washer and dryer. The resort also features beautifully redesigned Deluxe Studios, which offer a kitchenette and convenient split bathroom area.

#### COPPER CREEK VILLAS & CABINS AT DISNEY'S WILDERNESS LODGE

(WALT DISNEY WORLD RESORT)

Opened: July 2017

Two-bedroom Equivalent Villas: 179

Inspired by the legendary mining and railroad history of the Pacific Northwest, Copper Creek Villas & Cabins at Disney's Wilderness Lodge offers guests a new frontier for magical vacations. Offering one of the widest ranges of accommodations found at Walt Disney World Resort, Copper Creek Villas & Cabins features nature-inspired vacation homes including Deluxe Studios, one- and two-bedroom Villas, three-bedroom Grand Villas and 26 luxurious waterfront cabins.

#### DISNEY'S RIVIERA RESORT (WALT DISNEY WORLD RESORT)

Opened: December 2019

Two-bedroom Equivalent Villas: 300

Inspired by Europe and Imagined by Disney, Disney's Riviera Resort is the 15th Disney Vacation Club property and immerses guests in the grandeur and enchantment of the European Riviera. The deluxe resort is also the first dedicated Disney Vacation Club resort at Walt Disney World since the opening of Disney's Saratoga Springs Resort in 2004. The property offers more than 300 family-friendly vacation homes with accommodation options to fit an assortment of travel party needs. Disney's Riviera Resort includes deluxe studios, one- and two-bedroom villas, grand villas, that sleep up to 12 guests each, and a new, unique accommodation, Tower Studios.

#### **MEMBER GETAWAYS**

All Members can use their Membership to stay at thousands of other vacation options in destinations around the world through the World Collection. When purchasing directly from Disney, eligible Members can vacation at other select Disney hotels, sail with Disney Cruise Line, or take an Adventures by Disney vacation to an exotic location such as China, Australia or Central America. Disney Vacation Club Members are able to choose from among a variety of exciting vacation destinations, including a stay at any Disney Vacation Club Resort or one of thousands of other vacation options in destinations around the world. Vacations at a Disney Vacation Club Resort can last anywhere from one night to several weeks.

# **FACTS & FIRSTS**

- Aulani Resort both celebrates and honors the island culture by featuring one of the country's largest collections of contemporary native Hawaiian art.
- Disney's Animal Kingdom Villas feature intricate African-inspired details, and most vacation villas offer views of a savanna filled with giraffe, zebras and a variety of other African animals.
- A special room at Boulder Ridge Villas at Disney's Wilderness Lodge houses a collection of train memorabilia and artwork, including two of Walt Disney's personal scale-model railroad cars.
- The Treehouse Villas at Saratoga Springs were constructed with environmental sensitivity in mind: 5,178 tons, or 65 percent, of materials were recycled from the original treehouses that once stood there.







