

# DISNEY PARKS, EXPERIENCES AND PRODUCTS

## Disneyland RESORT



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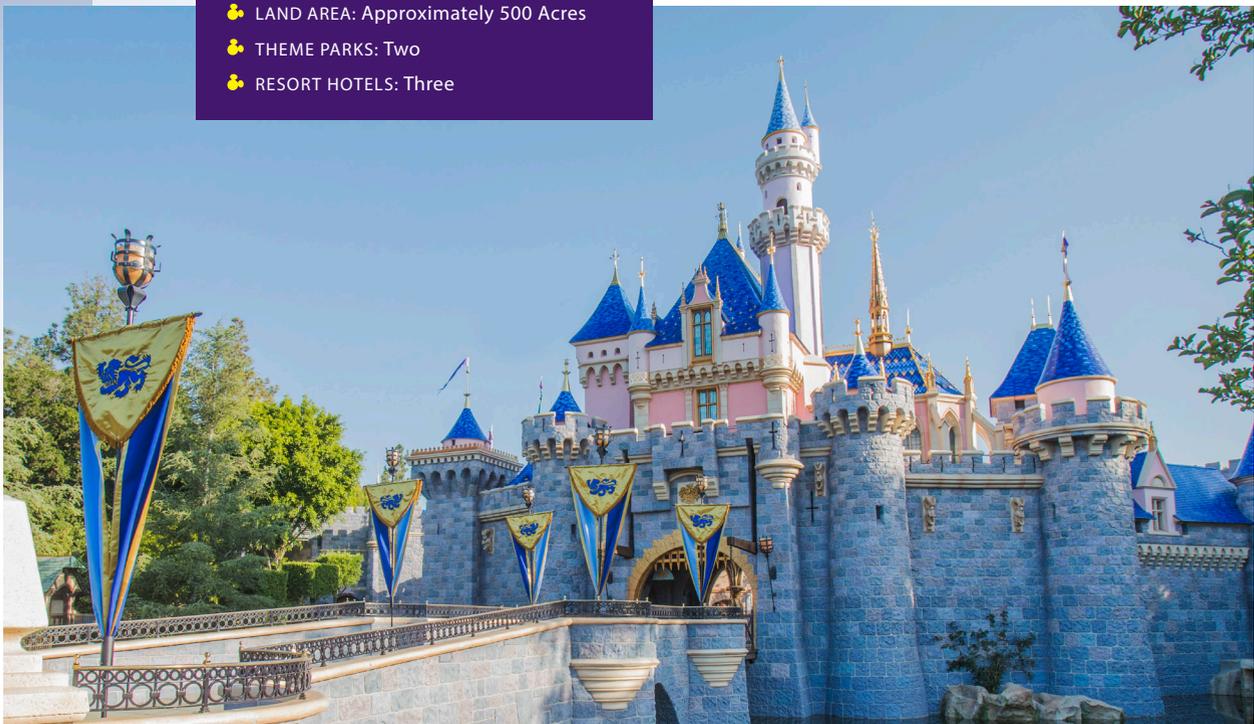
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When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed guests from all across the world, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be completed as long as there is imagination left in the world.”

#### DISNEYLAND RESORT

- 📍 OPENING DATE: July 17, 1955
- 📍 LOCATION: Anaheim, California
- 📍 LAND AREA: Approximately 500 Acres
- 📍 THEME PARKS: Two
- 📍 RESORT HOTELS: Three



# OVERVIEW

## NEW DEVELOPMENTS

Avengers Campus is an entirely new land dedicated to discovering, recruiting and training the next generation of Super Heroes at Disney California Adventure park. Guests can team up alongside Spider-Man at WEB SLINGERS: A Spider-Man Adventure, fuel up with tiny treats and massive meals at Pym Test Kitchen, train in the mystic arts with Doctor Strange and encounter favorite heroes like Black Panther, Black Widow and more!

In early 2023, Mickey's Toontown will reveal an ambitious reimagining, bringing more play and interactivity for young families. New experiences and open, grassy play spaces such as GenTOONial Park, will provide both spontaneous family play and parental relaxation. Also in 2023, Mickey & Minnie's Runaway Railway, the first major Mickey-themed ride-through attraction in Disneyland park will open, bringing the wacky and unpredictable world of a Mickey Mouse cartoon short to life in Mickey's Toontown with an original story and lovable theme song.

At the Downtown Disney District, new dining options will be added, including Din Tai Fung, a popular dim sum restaurant. Michelin-starred Chef Carlos Gaytan will bring his inclusive vision of Mexican cuisine to Paseo and Centrico in the locations currently occupied by Catal & Uva Bar, brought to life by Patina Restaurant Group. There will also be a new entrance point, drawing from Southern California mid-century architecture.

Changes are also coming to Disney's Paradise Pier Hotel, which will be reimagined to embrace all things Pixar, including the beloved Pixar Lamp in the hotel lobby!

## COMMUNITY INVOLVEMENT

At the Disneyland Resort, we are committed to honoring the magic and legacy of Disney Parks by bringing happiness, inspiration and opportunities to youth and families in our community. Since 1955, the resort and its cast members have contributed to our local community in myriad ways including millions of dollars in cash and in-kind donations to local nonprofit organizations, leaders serving on boards and thousands of

Disney VoluntEARS hours provided by our cast members. Disney VoluntEARS complete hundreds of volunteer projects each year, from virtual activities to food packing and distribution events to reading bilingual stories to elementary school children. Cast members also get to choose nonprofits to receive Disney VoluntEARS grants and have their donations matched by the company.

To help upskill the community, the Disneyland Resort continues to provide career readiness opportunities to Anaheim students and residents through our workforce development program. Through this effort, the resort has invested \$5 million to support nonprofit workforce programming in Anaheim, and Disney VoluntEARS provide mentorship and career development workshops to hundreds of students and job seekers.

## ECONOMIC IMPACT

For nearly 70 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates \$5.7 billion annually for the Southern California economy. The study also showed that each year the resort generates more than \$370 million in taxes – including hotel, sales, property and income taxes – for surrounding cities, counties and the state.

## EMPLOYMENT EXPERIENCE

As the largest employer in Orange County, the Disneyland Resort is home to thousands of cast members and offers competitive wages, comprehensive benefits and development opportunities for advancement, including Disney Aspire, an education program that covers 100% of tuition up front for eligible hourly cast members, which now includes California State University, Fullerton and Fullerton College in its program. Cast members also have access to one-of-a-kind events and opportunities such as after-hours celebrations in the theme parks and yoga in front of Sleeping Beauty Castle.

Cast members use The Five Keys to guide their interactions with guests: safety, courtesy, show, efficiency and—the most recent addition—inclusion. The key of inclusion supercharges the other four keys by fostering a welcoming environment where both cast members and guests are respected and valued for their different perspectives and backgrounds. The spirit of inclusion is found in many facets of the operation, most notably in the Disney Look guidelines which allow cast members to bring their authentic selves to work.

## ENVIRONMENT

The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others to act with the environment in mind.

Single-use plastic straws and plastic stirrers have been eliminated as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. In addition, the Disneyland Resort is reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups. In the last 10 years, Disneyland Resort has doubled the amount of waste diverted from landfills, including 16 million pounds of food scraps processed into animal feed amendment. These actions earned the resort the Regional Food Recovery Challenge Award by the U.S. Environmental Protection Agency (EPA) and the SEAL Business Sustainability Award for food waste reduction. There are now food scrap bins specifically designed for this purpose available to both guests and cast members to help reduce food waste.

Disneyland Resort consumes less water today than a decade ago despite significant growth and expansion. Through a partnership with the Orange County Water District (OCWD), the resort recycles nearly all of its water via the OCWD innovative Groundwater Replenishment System (GWRS). In addition, the resort incorporates water-savvy gardening and uses an on-site weather system to adjust irrigation based on changing weather conditions.



# DISNEYLAND RESORT PARKS

## DISNEYLAND PARK

Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland park introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of nine themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey's Toontown, Tomorrowland and *Star Wars: Galaxy's Edge*.

### 🍷 ATTRACTION HIGHLIGHTS:

*Autopia, Big Thunder Mountain Railroad, Disneyland Railroad, Haunted Mansion, Indiana Jones Adventure, "it's a small world," Jungle Cruise, Matterhorn Bobsleds, Millennium Falcon: Smugglers Run, Pirates of the Caribbean, Snow White's Enchanted Wish, Space Mountain, Star Tours – The Adventures Continue, Star Wars: Rise of the Resistance*

## DISNEY CALIFORNIA ADVENTURE PARK

Opened: February 8, 2001

Disney California Adventure park takes guests on a journey to discover California fun as only Disney can. The eight themed areas are: Buena Vista Street, Hollywood Land, Paradise Gardens Park, Cars Land, Pacific Wharf, Grizzly Peak, Pixar Pier and Avengers Campus.

### 🍷 ATTRACTION HIGHLIGHTS:

*Grizzly River Run, Guardians of the Galaxy – Mission: BREAKOUT!, Incredicoaster, Inside Out Emotional Whirlwind, The Little Mermaid ~ Ariel's Undersea Adventure, Luigi's Rollickin' Roadsters, Pixar Pal-A-Round, Radiator Springs Racers, Silly Symphony Swings, Soarin' Around the World, Toy Story Mania!, WEB SLINGERS: A Spider-Man Adventure*

# DISNEYLAND RESORT HOTELS

🍷 **HOTELS:** Three

🍷 **TOTAL NUMBER OF HOTEL ROOMS:** Approximately 2,400 Disneyland Resort hotel rooms and 50 two-bedroom equivalent Disney Vacation Club villas

🍷 **CONVENTION FACILITIES:** Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels

## DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

Featuring 948 rooms and 71 Disney Vacation Club villas, Disney's Grand Californian Hotel & Spa is the flagship hotel of the Disneyland Resort. The design of this AAA Four Diamond, award-winning luxury property is inspired by the turn-of-the-century California Craftsman movement. With theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure park. It offers suites, a large convention facility, and two restaurants: Storytellers Café and the award-winning Napa Rose. With more than 30 certified sommeliers, including several advanced sommeliers, Napa Rose boasts a 17,000-bottle cellar with more than 1,000 different labels and 80 wines available by the glass.

## DISNEYLAND HOTEL

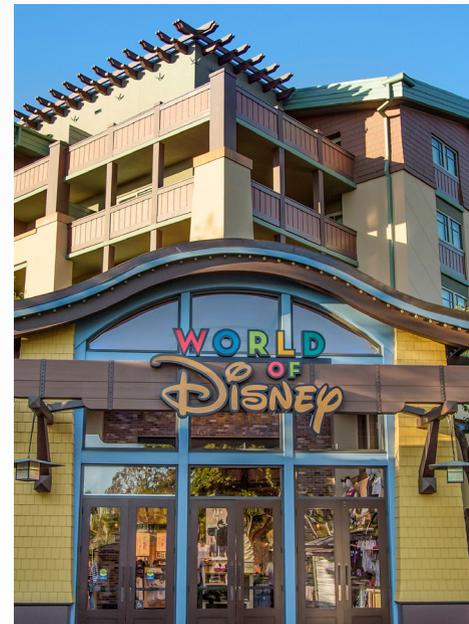
This 973-room landmark hotel features re-imagined guest rooms, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a courtyard featuring monorail-inspired water slides. The AAA Four Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet.

## DISNEY'S PARADISE PIER HOTEL

Inspired by California beach culture, this family-friendly 481-room hotel features family recreation areas and meeting space. The pool deck includes cabanas and a water slide. The hotel overlooks Disney California Adventure park. Soon this hotel will be transformed to a Pixar theme complete with artwork and decor of beloved Pixar characters and stories!

# DOWNTOWN DISNEY DISTRICT

Bridging the two theme parks and three hotels is the Downtown Disney District, a 20-acre dining and shopping district featuring more than 300,000 square feet of retail space. Anchored by the World of Disney store, the Downtown Disney District has recently welcomed Ballast Point Brewing Company, Black Tap Craft Burgers & Shakes, Lovepop, Pelé Soccer, Salt & Straw scoop shop, Splitsville Luxury Lanes, and the re-designed Wetzels Pretzels and Naples Ristorante. More updates will be coming soon to the district including new restaurants like Din Tai Fung and a reimagined Ralph Brennan's Jazz Kitchen.



## FACTS & FIRSTS



- Disneyland Resort cast members speak approximately 32 different languages.
- The Disneyland Railroad steam trains and Mark Twain Riverboat are powered by biodiesel made from recycled cooking oil – used to make French fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.
- With more than 160 food and beverage locations, the Disneyland Resort offers more than 15,000 recipes. Many chefs are graduates of prestigious culinary schools.
- All parade floats are electrically powered, and our cast use hundreds of electric back-of-house vehicles.



- Disneyland park created the first daily operating monorail in the Western Hemisphere.
- More than 3,000 species of plants that are native to more than 40 different countries from around the world are grown at the Disneyland Resort.