

DISNEY PARKS, EXPERIENCES AND PRODUCTS

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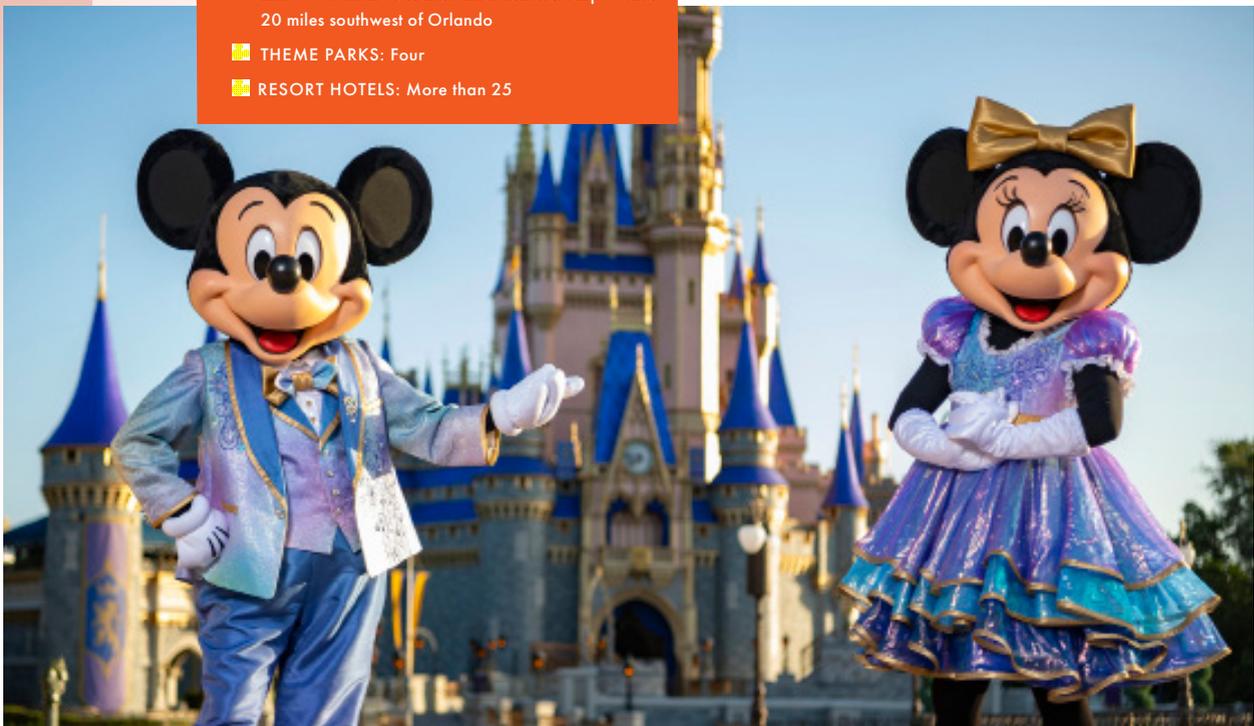


Currently in the middle of “The World’s Most Magical Celebration,” the 18-month event commemorating its 50th anniversary, Walt Disney World Resort is a world-class entertainment and recreation destination featuring four of the most popular theme parks from around the globe, two thrilling water parks, nearly 29,000 hotel rooms, a sports complex, several golf courses and Disney Springs—a metropolis of shopping, dining and entertainment. Since 1971, Walt Disney World has focused on delivering legendary guest service and one-of-a-kind experiences that make it the number one vacation destination in the world where families create magical memories.

With a rich heritage of storytelling, Disney Parks combines creativity, innovation and technology to immerse guests in classic Disney tales and family entertainment. Today, guests from around the globe visit this magical place to enjoy a Disney vacation — where guests of all ages play and learn together.

WALT DISNEY WORLD RESORT

- **OPENING DATE:** October 1, 1971
- **LOCATION:** Lake Buena Vista, Florida, just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando
- **THEME PARKS:** Four
- **RESORT HOTELS:** More than 25



OVERVIEW

NEW DEVELOPMENTS

On Oct. 1 2021, Walt Disney World Resort kicked off “The World’s Most Magical Celebration” in honor of its 50th anniversary. This 18-month event introduces new decorations and experiences to all four theme parks and beyond, including the nighttime transformations of theme park icons into shimmering Beacons of Magic and two all-new nighttime spectaculars: *Disney Enchantment* at Magic Kingdom Park and *Harmonious* at EPCOT. In addition, a new daytime show, *Disney KiteTails*, is taking flight above the Discovery River Lagoon at Disney’s Animal Kingdom Theme Park.



At Magic Kingdom Park, we are expanding Tomorrowland with the addition of TRON Lightcycle / Run, a coaster-style attraction that will allow riders to board a train of two-wheeled Lightcycles for a thrilling race through the digital world.



EPCOT’s historic transformation is well underway, bringing the next generation of immersive storytelling to life through a plethora of future attractions and experiences, including Remy’s Ratatouille Adventure, Guardians of the Galaxy: Cosmic Rewind, Journey of Water, Inspired by Moana, CommuniCore Hall and CommuniCore Plaza and more! EPCOT is newly unified with four neighborhoods that each speak to important aspects of the world and its people: World Showcase, World Celebration, World Nature and World Discovery. These neighborhoods will be filled with new experiences rooted in authenticity and innovation.

At Disney’s Animal Kingdom Theme Park, guests will be able to dive into the freshly reimagined show, “Finding Nemo: The Big Blue... and Beyond!” beginning this summer. Stepping inside the Theater in the Wild, we’ll catch up with the group of fish from Dr. P. Sherman’s office in “Finding Nemo,” who tell Nemo’s story in this fully updated, 25-minute show, incorporating live performers and puppets. In addition to a new script, the show will feature new scenic set pieces and a new LED video wall designed to visually extend the world created by the physical sets on stage.



Beginning this summer, Walt Disney World Resort guests will interact with Disney stories in all new ways through the magic of technology, with the launch of Disney’s newest wearable, MagicBand+, followed later this year by the “Hey Disney!” digital voice assistant. Both products will enhance guest visits to Walt Disney World Resort throughout the vacation destination’s 50th anniversary celebration and beyond.

COMMUNITY INVOLVEMENT

For more than 50 years, Walt Disney World Resort has played an active role in finding solutions to important matters in Central Florida, helping to inspire a world of difference through the power of storytelling and strengthening our community in ways only Disney can.



Our Company and its Cast Members show up as a force for good, from giving back through volunteering to making significant financial and non-financial investments in causes that make a difference every day in the lives of those around us.

Throughout 2021, we identified numerous opportunities to support organizations that address basic community needs and are valued by Cast Members who also live, raise families and thrive in the place we call home.

In celebration of our 50th anniversary, we granted a total of \$3 million to six amazing nonprofit organizations in Central Florida including Give Kids The World Village, Boys & Girls Clubs of Central Florida, Second Harvest Food Bank of Central Florida, Heart of Florida United Way, Hope Partnership and ELEVATE Orlando. Giving back to these organizations is a proud tradition we are committed to continuing into the future.

Walt Disney World Cast Members are also giving back by challenging themselves to complete 50 hours of volunteer service and attend 50 VolunteARS events during “The World’s Most Magical Celebration.” Through the Disney VolunteARS Grants program, Cast Members can turn company-sponsored and personal volunteer hours into a charitable contribution to a nonprofit organization of their choice.

Florida-registered car owners can also recognize this milestone 50th celebration and help make children’s wishes come true by purchasing the first-ever Walt Disney World specialty license plate, with 100 percent of the proceeds benefiting Make-A-Wish of Central and Northern Florida. More than \$403,000 was raised by the end of 2021 which will directly support their mission of making wishes come true for children with life-threatening medical conditions.

Disney has a longstanding relationship with Make-A-Wish, dating back to 1980, with more than 140,000 Disney-inspired wishes having been granted. Through the experience of a wishes coming true at Walt Disney World, children with critical illnesses and their families find the hope and joy needed to confront and overcome the challenges of tomorrow. In addition, Walt Disney World donated millions of sparkly lights to transform Give Kids The World's second annual Night of a Million Lights Holiday Lights Spectacular, making even more dreams come true for children with life-threatening illnesses wishing to visit Central Florida.

Celebrating its 30th anniversary in 2021, the Disney Harvest program collects more than 823,000 pounds of prepared, unserved food annually from Walt Disney World Resort restaurants. Items are then distributed to Second Harvest Food Bank of Central Florida, which directly supports their great work in serving more than 40 Orlando-area nonprofits that address food insecurity. For years, Disney VolunTEARs have helped sort and pack food delivered across the region.

Walt Disney World Chefs also dished up hundreds of tasty Thanksgiving meals to the Coalition for the Homeless of Central Florida. In 2021, Disney also donated hundreds of to-go containers and \$20,000 collected from the coins guests tossed into fountains at our Resort.

We were jazzed to surprise more than 100 students at the Boys & Girls Clubs of Central Florida with an immersive screening experience of Disney and Pixar's, "Soul," courtesy of Disney+, along with an inside look from a Walt Disney Imagineer at the "Soul of Jazz: An American Adventure" exhibit at EPCOT. Disney Cast Members also participated in ELEVATE Orlando's speaker series, which introduced more than 300 hundred students to STEM careers at The Walt Disney Company.

ECONOMIC IMPACT

Walt Disney World Resort is a significant contributor to the economic well-being and vitality of Central Florida. Walt Disney World Resort has contributed \$780.3 million in total state and local taxes paid and collected for FY2021.

THE ENVIRONMENT

Walt Disney World Resort is committed to minimizing its overall impact on the environment, focusing on reduced energy consumption, water conservation and diversion of waste from landfills.

Walt Disney World has been basking in the glow of the Sunshine State and using solar energy for several years. Now, Walt Disney World and Reedy Creek Improvement District (RCID) are teaming up with local utility partners in Central Florida to develop two new 75MW solar facilities, which are expected to come online in approximately two years.

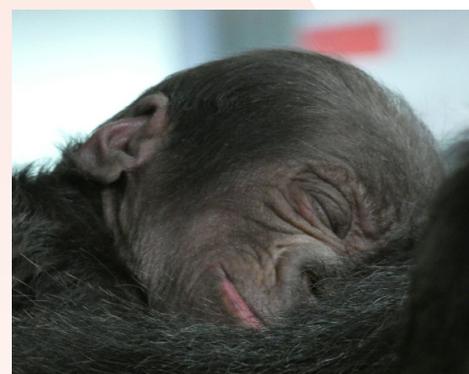
These new solar projects add to a not-so-hidden Mickey shaped solar array, built in collaboration with RCID and Duke Energy, sharing that authentic Disney flair across 22 acres of land, as well as the massive 270-acre, 57MW solar facility built in partnership with RCID and Origis Energy USA. When combined, Walt Disney World's total solar facilities will produce enough renewable energy to power up to 40 percent of its total annual energy consumption.

Single-use plastic straws and plastic stirrers have been removed as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. Walt Disney World Resort is also reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Disney's Animals, Science and Environment team cares for thousands of animals in Central Florida and partners with the Disney Conservation Fund (DCF) on its efforts to save wildlife around the world, inspire action and protect the planet.

The animal care team has welcomed numerous baby animals to the herd at Disney's Animal Kingdom Theme Park,, including the most recent additions of Ada, a western lowland gorilla, Greta, a Nile hippopotamus calf, and southern white rhino calves Mylo and Logan. These births are part of Species Survival Plans overseen by the Association of Zoos and Aquariums, which ensures responsible breeding of threatened and endangered species.

Since 1995, the Disney Conservation Fund has directed more than \$120 million to support nonprofit organizations working with communities to save wildlife, inspire action and protect the planet. This year, the DCF is supporting 50 conservation organizations working to protect more than 100 species through its Inspiring Action Conservation Grants Program. Disney Conservation Team Wildlife leads best-in-class scientific programs to conserve wildlife in Disney's backyard and beyond, connects people to build a network for nature, and cares for the planet through everyday actions.





WALT DISNEY WORLD RESORT PARKS

MAGIC KINGDOM PARK

Opened: October 1, 1971

Disney's first theme park in Florida has six themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland and Tomorrowland.

🍷 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Disney Enchantment, Dumbo the Flying Elephant, "it's a small world," Jungle Cruise, Mickey's PhilharMagic, Monsters, Inc. Laugh Floor, Peter Pan's Flight, Pirates of the Caribbean, Seven Dwarfs Mine Train, Space Mountain, Tomorrowland Transit Authority PeopleMover, The Haunted Mansion, The Many Adventures of Winnie the Pooh, Under the Sea ~Journey of The Little Mermaid.

EPCOT

Opened: October 1, 1982

Be immersed in a world where the impossible becomes possible at EPCOT. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders.

🍷 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Frozen Ever After, Gran Fiesta Tour Starring the Three Caballeros, Harmonious, Mission: SPACE, Remy's Ratatouille Adventure, Soarin' Around the World, Spaceship Earth, Test Track Presented by Chevrolet, The American Adventure, The Seas with Nemo & Friends, Turtle Talk with Crush.

DISNEY'S HOLLYWOOD STUDIOS

Opened: May 1, 1989

Disney's Hollywood Studios is where imagined worlds become adventurous realities. Guests become part of the story while sharing belly laughs with favorite pals or feeling the excitement in every drop, loop or blast off.

🍷 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Alien Swirling Saucers, Beauty and the Beast - Live on Stage, For the First Time in Forever: A Frozen Sing-Along Celebration, Lightning McQueen's Racing Academy, Mickey & Minnie's Runaway Railway, Millennium Falcon: Smugglers Run, Rock 'n' Roller Coaster Starring Aerosmith, Slinky Dog Dash, Star Tours — The Adventures Continue, Star Wars: Rise of the Resistance, The Twilight Zone Tower of Terror™, Toy Story Mania!, Wonderful World of Animation

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DISNEY'S ANIMAL KINGDOM THEME PARK

Opened: April 22, 1998

From unparalleled experiences to award-winning conservation efforts, from exotic lands to cuisine that celebrates a global park, Disney's Animal Kingdom Theme Park is a world of adventures from day to night, with exotic animals, prehistoric giants and beloved Disney characters. Jungles, forests, floating mountains and a vast savanna are divided into five themed lands: Africa, DinoLand U.S.A., Discovery Island, Asia and Pandora - The World of Avatar.

ATTRACTION & EXPERIENCE HIGHLIGHTS:

A Celebration of Festival of the Lion King, Avatar Flight of Passage, DINOSAUR, Expedition Everest – Legend of the Forbidden Mountain, Feathered Friends in Flight!, It's Tough to Be a Bug!, Kali River Rapids, Kilimanjaro Safaris, Na'vi River Journey, Rafiki's Planet Watch, The Animation Experience at Conservation Station, The Tree of Life.

DISNEY'S TYPHOON LAGOON WATER PARK

Opened: June 1, 1989

Disney's Typhoon Lagoon is a 61-acre themed water park inspired by the imagined legend of a typhoon, earthquake and ensuing tidal wave combining to create an inland sea with breaker waves and a towering watershed mountain atop which is a stranded shrimp boat, the park's iconic Miss Tilly.

DISNEY'S BLIZZARD BEACH WATER PARK

Opened: April 1, 1995

Disney's Blizzard Beach is a 66-acre themed water park inspired by the mythology of a snow ski resort that didn't exactly find a suitable climate in Florida. The park features 13 water attractions and seasonal events.

DISNEY SPRINGS

With shopping, dining and entertainment locations, the 120-acre Disney Springs is home to a collection of more than 150 shops and restaurants, featuring top-name retail brands, specialty boutiques, and dining experiences created by celebrity and award-winning chefs. Drawing inspiration from Florida's waterfront towns and natural beauty, Disney Springs is home to four distinct, outdoor neighborhoods: The Landing, Marketplace, West Side and Town Center.





DISNEY RESORTS COLLECTION

- HOTELS:** More than 25 resorts owned and operated by Walt Disney World Resort (includes 12 Disney Vacation Club properties).
- TOTAL NUMBER OF HOTEL ROOMS:** Nearly 29,000 hotel rooms at Walt Disney World Resort.

MAGIC KINGDOM RESORT AREA

- Disney's Contemporary Resort
- Bay Lake Tower at Disney's Contemporary Resort
- Disney's Grand Floridian Resort & Spa
- The Villas at Disney's Grand Floridian Resort & Spa
- Disney's Polynesian Village Resort
- Disney's Polynesian Villas and Bungalows
- Disney's Wilderness Lodge
- Boulder Ridge Villas at Disney's Wilderness Lodge
- Copper Creek Villas & Cabins at Disney's Wilderness Lodge
- Disney's Fort Wilderness Resort and Campground

EPCOT RESORT AREA

- Disney's Yacht Club Resort
- Disney's Beach Club Resort
- Disney's Beach Club Villas
- Disney's BoardWalk Inn
- Disney's BoardWalk Villas
- Disney's Riviera Resort

DISNEY SPRINGS RESORT AREA

- Disney's Port Orleans Resort – French Quarter
- Disney's Port Orleans Resort – Riverside
- Disney's Old Key West Resort
- Disney's Saratoga Springs Resort & Spa

DISNEY'S HOLLYWOOD STUDIOS AREA

- Disney's Art of Animation Resort
- Disney's Pop Century Resort
- Disney's Caribbean Beach Resort

DISNEY'S ANIMAL KINGDOM RESORT AREA

- Disney's Animal Kingdom Lodge
- Disney's Animal Kingdom Villas – Kidani Village
- Disney's Animal Kingdom Villas – Jambo House
- Disney's Coronado Springs Resort and Gran Destino Tower
- Disney's All-Star Movies Resort
- Disney's All-Star Music Resort
- Disney's All-Star Sports Resort

STAR WARS: GALACTIC STARCRUISER

Star Wars: Galactic Starcruiser is a revolutionary new 2-night experience where you and your group will embark on a first-of-its-kind *Star Wars* adventure you can call your own. It's the most immersive *Star Wars* story ever created—one where you eat, sleep and live the experience and journey further into a *Star Wars* adventure than you ever dreamed possible.

WALT DISNEY WORLD FEATURES

CONVENTION FACILITIES

More than 700,000 square feet of ballroom, meeting and function space is available in five convention resorts throughout the Walt Disney World Resort.

ESPN WIDE WORLD OF SPORTS COMPLEX

Walt Disney World Resort opened ESPN Wide World of Sports Complex in 1997, and in so doing, pioneered a new type of Disney vacation experience where athletes at all levels and ages could pursue their sports dreams. The complex hosts more than 100 entertainment and sports events a year and has accommodated athletes from around the world in more than 70 different sports. The 220-acre facility features multiple competition venues, including 16 baseball/softball fields, 18 multi-purpose outdoor fields for soccer, football and lacrosse, three field houses for basketball, volleyball, and other indoor sports, a track & field facility and cross-country course, and a tennis court complex with 10 courts. The AdventHealth Arena at ESPN Wide World of Sports Complex expanded the facilities to create a new home for cheerleading, dance competitions and other indoor sports. The complex has hosted multi-sport competitions and festivals and will serve as the official host of the Special Olympic USA Games in 2022.

DIGITAL GUEST EXPERIENCE

Walt Disney World Resort recently launched Disney Genie service, the new complimentary and convenient digital service in the My Disney Experience app, designed to help guests create their best Disney day. Disney Genie maximizes park time with a personalized itinerary feature, real-time tip board displaying current and forecasted wait times, and the existing planning features guests already know and enjoy.

MagicBands are all-in-one devices that connect guests to the choices they make on My Disney Experience and may be used for room and park entry, dining plan redemption, and more. Coming in summer 2022, Walt Disney World is introducing the next-generation of wearable technology, MagicBand+. MagicBand+ will retain the popular MagicBand features while adding functionality that unlocks new moments of magic, including immersive theme park experiences – the “Disney Fab 50 Quest” and “Star Wars: Batuu Bounty Hunters” – and integration with our nighttime spectaculars.

Guests can also download the Play Disney Parks app, turning visits to Walt Disney World Resort into new, interactive adventures. The app offers unique experiences that leverage the theme park environment – from games that interact with attraction queues, to specially themed, digital achievements they can earn and collect for experiences in the parks or in the app, Disney trivia, curated Disney Parks playlists through Apple Music® and more--all specifically designed for groups and families to play together. The Play Disney Parks app will also connect to MagicBand+ to allow guests to dive deeper into the immersive in-park experiences.

FUN FACTS

- Following the success of Disneyland, which opened in 1955, entertainment pioneer Walt Disney (1901-66) set his sights on what he called his company’s “most exciting and challenging assignment” – the creation of a vast vacation paradise known today as Walt Disney World Resort. The Walt Disney Company acquired more than 25,000 acres in Central Florida and after seven years of preparation, including 52 months of construction, the first of four theme parks-Magic Kingdom Park--opened in 1971.
- The property also features four professional golf courses, four miniature golf courses and Disney’s Wedding Pavilion.
- Walt Disney World Resort is approximately the size of San Francisco.
- Magic Kingdom Park’s blue- and gold-turreted, 18-tower icon, Cinderella Castle, rises 189 feet above the park’s 142 acres.
- On the iconic Spaceship Earth at EPCOT, 11,324 alucobond tiles make up the exterior of the geodesic sphere, which stands 18 stories tall.
- The Millennium Falcon docked at the Black Spire Outpost Spaceport in *Star Wars: Galaxy’s Edge* measures more than 100 feet long.
- Walt Disney World Resort launched a plant-based menu icon and introduced new options, like tasty plant-powered snacks and treats, at our theme parks and resort hotels.



