



Barbara Bouza

President, Walt Disney Imagineering

As president of Walt Disney Imagineering, Barbara Bouza, FAIA, leads the global multidisciplinary team behind the creation of Disney's theme parks, attractions, resorts, cruise ships and entertainment experiences.

Barbara previously served as co-managing director, principal, for Gensler Los Angeles. In this collaborative leadership role, she brought strategic design management to highly innovative clients such as Amgen, City of Hope, Debbie Allen, JPL/NASA and Netflix. A fellow of the American Institute of Architects (AIA), she was the 2019 AIA Los Angeles president. She also served on the board of the Southern California chapter of the International Interior Design Association.

The Los Angeles Business Journal recognized Barbara as Executive of the Year: Women Making a Difference, which honors women who blend effective vision with passionate commitment both in the business world and in the community. She was also named by Real Estate Forum magazine as a Woman of Influence: California. She is a member of the National Organization of Minority Architects and the Women Presidents' Organization, and she works with nonprofit organizations such as Dress for Success and Girls, Inc.

Barbara holds a Bachelor of Architecture degree from California State Polytechnic University, Pomona, and studied in the Graduate Diploma Program at the Architectural Association in London.