

DISNEY PARKS, EXPERIENCES AND PRODUCTS

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Walt Disney World Resort is a world-class entertainment and recreation destination featuring four of the most popular theme parks from around the globe, two thrilling water parks, more than 30,000 hotel rooms, a sports complex, several golf courses and Disney Springs—a metropolis of shopping, dining and entertainment. Since 1971, Walt Disney World has focused on delivering legendary guest service and one-of-a-kind experiences that make it the number one vacation destination in the world where families create magical memories.

With a rich heritage of storytelling, Disney Parks combines creativity, innovation and technology to immerse guests in classic Disney tales and family entertainment. Today, guests from around the globe visit this magical place to enjoy a Disney vacation — where guests of all ages play and learn together.

WALT DISNEY WORLD RESORT

- 📅 **OPENING DATE:** October 1, 1971
- 📍 **LOCATION:** Lake Buena Vista, Florida, just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando
- 🎢 **THEME PARKS:** Four
- 🏨 **RESORT HOTELS:** 30



OVERVIEW

NEW DEVELOPMENTS

In preparation for its 50th Anniversary later this year, Walt Disney World Resort has been experiencing unprecedented growth in recent years. From the highly successful Pandora – The World of Avatar in 2017 to the opening of Toy Story Land in June 2018 and *Star Wars: Galaxy's Edge* in August 2019, the resort is adding new experiences that combine beloved Disney characters and storytelling, legendary service and the most innovative technology to create extraordinary experiences Disney is known for.

When visiting *Star Wars: Galaxy's Edge* at Disney's Hollywood Studios, guests become part of the story on the remote planet of Batuu. They can sample galactic food and beverages, explore an intriguing collection of merchant shops, take the controls of the most famous ship in the galaxy aboard *Millennium Falcon: Smugglers Run* and join the Resistance in a climactic battle against the First Order on the most immersive and advanced attraction ever imagined, *Star Wars: Rise of the Resistance*.

Mickey & Minnie's Runaway Railway, the first-ever ride-through attraction themed to Mickey & Minnie Mouse, recently rolled into Disney's Hollywood Studios, putting guests inside the wacky and unpredictable world of Disney Channel's Emmy® Award-winning *Mickey Mouse* cartoon shorts!

Following the run of "EPCOT Forever," the new "Harmonious" will debut as one of the largest night-time spectacles ever created for a Disney park, celebrating how the music of Disney inspires people the world over.

EPCOT's historic transformation is well underway, bringing the next generation of immersive storytelling to life through a plethora of future attractions and experiences, including *Remy's Ratatouille Adventure*, *Guardians of the Galaxy: Cosmic Rewind*, *Journey of Water, Inspired by Moana*, and more! EPCOT will be unified with four neighborhoods that each speak to important aspects of the world and its people: World Showcase, World Celebration, World Nature and World Discovery. These neighborhoods will be filled with new experiences rooted in authenticity and innovation. Walt Disney Imagineering presents the EPCOT Experience gives guests a glimpse into what's on the horizon for this theme park.

Star Wars: Galactic Starcruiser will be a first-of-its-kind vacation experience where guests will check in for a two-night adventure aboard a glamorous starship. Once onboard, guests will interact with characters and become active participants in stories that unfold around them on their galactic journey.

COMMUNITY INVOLVEMENT

For nearly 50 years, Walt Disney World Resort has served as beacon of hope and happiness in Central Florida, and we have extended the same magic found in our theme parks and resorts to all who live, work and play in our region. Through positive experiences that strengthen our communities and by cultivating meaningful relationships with local leaders and nonprofit organizations, we play an active role in finding solutions that create a brighter tomorrow.

Our financial and non-financial contributions, along with countless volunteer hours from our passionate Cast, help us champion the well-being of children and families, and support a dynamically diverse and ever-evolving community. While 2020 was a year of unexpected challenges, we identified numerous ways to assist those who needed help the most.

More than 900,000 pounds of food was donated to Second Harvest Food Bank of Central Florida, which supplied more than 750,000 meals to families throughout the region. We also delivered nearly 108,000 perishable consumables to nonprofit organizations, healthcare heroes, law enforcement teams, first responders, and military personnel throughout Central Florida.

Celebrating the holidays may have looked a little different in 2020, but we made them extra special for many in our community. The talented horticulture team donated 200 Easter lilies in the spring to the Osceola Council on Aging, while in the summer, we collaborated with A Gift For Teaching to donate thousands of school supplies for Florida teachers as they returned to classrooms.



At Thanksgiving, Walt Disney World Chefs dished up hundreds of tasty meals to support the Coalition for the Homeless of Central Florida. During the holiday season, World of Disney at Disney Springs joined other Disney entities across the United States to help collect 90,000 toys for Toys for Tots. We also donated more than three million sparkling lights to transform Give Kids The World Village in Kissimmee into a merry wonderland.

Walt Disney World Cast Members united at home with their loved ones to make a difference for the local community. In addition to participating in virtual volunteering activities, cast members assembled 15,000 kits for Clean the World's mobile Hygiene Units program, which provides showers and essential hygiene supplies like soaps, shampoos, toothpaste and more to neighbors in need.

Throughout the years, we've granted thousands of Disney-inspired wishes through our 40-year relationship with Make-A-Wish, including visits to our theme parks and meet and greets with beloved Disney celebrities and characters. Early in 2020, we celebrated a very special Super Bowl victory, as a 10-year-old wish kid became the first wish kid to join a Super Bowl MVP parade down Main Street, U.S.A. in Magic Kingdom Park.

ECONOMIC IMPACT

Walt Disney World Resort is a significant contributor to the economic well-being and vitality of Central Florida. Walt Disney World Resort has contributed \$741.7 million in total state and local taxes paid and collected for FY2020.

THE ENVIRONMENT

Walt Disney World Resort is committed to minimizing its overall impact on the environment, focusing on reduced energy consumption, water conservation and diversion of waste from landfills. The 270-acre, 50+-megawatt solar facility went online in 2019 and continues to generate enough renewable clean energy to operate two of Disney's four theme parks in Central Florida annually, all while reducing greenhouse gas emissions by more than 50,000 tons per year.

Single-use plastic straws and plastic stirrers have been removed as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. Walt Disney World Resort is also reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Disney's Animals, Science and Environment team cares for thousands of animals in Central Florida and partners with the Disney Conservation Fund (DCF) on its efforts to save wildlife around the world, inspire action and protect the planet.

The animal care team has welcomed numerous baby animals to the herd, including the most recent additions of two Masai giraffe calves and a southern white rhino calf named Ranger. These births are part of Species Survival Plans overseen by the Association of Zoos and Aquariums, which ensures responsible breeding of threatened and endangered species.

Since 1995, the Disney Conservation Fund has directed \$100 million to support nonprofit organizations working with communities to save wildlife, inspire action and protect the planet. This year, the DCF is supporting 50 conservation organizations working to protect more than 100 species through its Inspiring Action Conservation Grants Program. Disney Conservation Team Wildlife leads best-in-class scientific programs to conserve wildlife in Disney's backyard and beyond, connects people to build a network for nature, and cares for the planet through everyday actions.



WALT DISNEY WORLD RESORT PARKS

MAGIC KINGDOM PARK

Opened: October 1, 1971

Disney's first theme park in Florida has six themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland and Tomorrowland.

🍷 ATTRACTION HIGHLIGHTS:

Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Dumbo the Flying Elephant, "it's a small world," Jungle Cruise, Mickey's PhilharMagic, Peter Pan's Flight, Pirates of the Caribbean, Seven Dwarfs Mine Train, Space Mountain, The Haunted Mansion, The Many Adventures of Winnie the Pooh, Under the Sea ~ Journey of The Little Mermaid.

EPCOT

Opened: October 1, 1982

Touch the future and travel the world at EPCOT. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders. Guests are immersed in a world of technological accomplishments and international cultural achievements.

🍷 ATTRACTION HIGHLIGHTS:

Frozen Ever After, Gran Fiesta Tour Starring the Three Caballeros, Mission: SPACE, Soarin' Around the World, Spaceship Earth, Test Track Presented by Chevrolet, The American Adventure, The Seas with Nemo & Friends.

DISNEY'S HOLLYWOOD STUDIOS

Opened: May 1, 1989

Disney's Hollywood Studios is where imagined worlds become adventurous realities. Guests become part of the story while sharing belly laughs with favorite pals or feeling the excitement in every drop, loop or blast off from hidden temples to giant backyards or even the ultimate rock 'n' roll road trip.

🍷 ATTRACTION HIGHLIGHTS:

Alien Swirling Saucers, For the First Time in Forever: A Frozen Sing-Along Celebration, Lightning McQueen's Racing Academy, Mickey & Minnie's Runaway Railway, Millennium Falcon: Smugglers Run, Rock 'n' Roller Coaster Starring Aerosmith, Slinky Dog Dash, Star Tours — The Adventures Continue, Star Wars: Rise of the Resistance, The Twilight Zone Tower of Terror™², Toy Story Mania!
2 Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.



DISNEY'S ANIMAL KINGDOM THEME PARK

Opened: April 22, 1998

From unparalleled experiences to award-winning conservation efforts, from exotic lands to cuisine that celebrates a global park, Disney's Animal Kingdom Theme Park is a world of adventures from day to night, with exotic animals, prehistoric giants and beloved Disney characters. Jungles, forests, floating mountains and a vast savanna are divided into five themed lands: Africa, Dinoland U.S.A., Discovery Island, Asia and Pandora - The World of Avatar.

🍷 ATTRACTION HIGHLIGHTS:

Avatar Flight of Passage, DINOSAUR, Expedition Everest – Legend of the Forbidden Mountain, It's Tough to Be a Bug!, Kali River Rapids, Kilimanjaro Safaris, Na'vi River Journey, Rafiki's Planet Watch, The Animation Experience at Conservation Station, The Tree of Life.

DISNEY'S TYPHOON LAGOON WATER PARK

Opened: June 1, 1989

Disney's Typhoon Lagoon is a 61-acre themed water park inspired by the imagined legend of a typhoon, earthquake and ensuing tidal wave combining to create an inland sea with breaker waves and a towering watershed mountain atop which is a stranded shrimp boat, the park's iconic Miss Tilly.

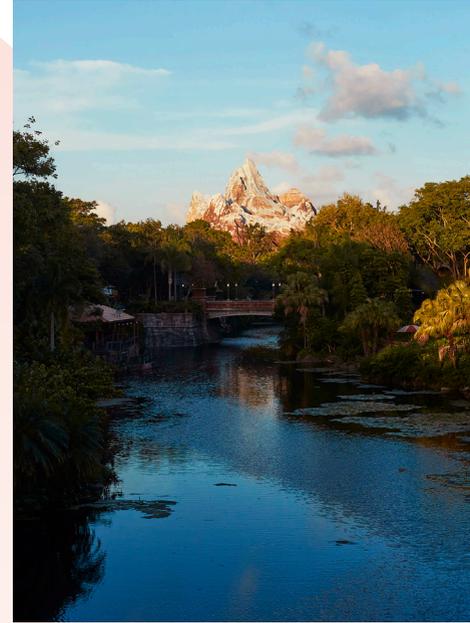
DISNEY'S BLIZZARD BEACH WATER PARK

Opened: April 1, 1995

Disney's Blizzard Beach is a 66-acre themed water park inspired by the mythology of a snow ski resort that didn't exactly find a suitable climate in Florida. The park features 13 water attractions and seasonal events.

DISNEY SPRINGS

With shopping, dining and entertainment locations, the 120-acre Disney Springs is home to a collection of more than 150 shops and restaurants, including top-name retail brands, specialty boutiques, dining experiences created by celebrity and award-winning chefs and the brand-new Operating Participant, M&M's, featuring a handful of unforgettable experiences and plenty of sweet moments to discover. Drawing inspiration from Florida's waterfront towns and natural beauty, Disney Springs is home to four distinct, outdoor neighborhoods: The Landing, Marketplace, West Side and Town Center.





WALT DISNEY WORLD RESORT HOTELS

- 🍷 **HOTELS:** 30 resorts owned and operated by Walt Disney World Resort (includes 11 Disney Vacation Club properties).
- 🍷 **TOTAL NUMBER OF HOTEL ROOMS:** More than 30,000 hotel rooms at Walt Disney World Resort.

MAGIC KINGDOM RESORT AREA

- 🍷 **5 HOTELS;** 5 Disney Vacation Club Properties; 1 Campground

Disney's Contemporary Resort – 656 rooms
 Bay Lake Tower at Disney's Contemporary Resort – 428 rooms
 Disney's Grand Floridian Resort & Spa – 867 rooms
 The Villas at Disney's Grand Floridian Resort & Spa – 147 rooms
 Disney's Polynesian Resort – 847 rooms
 Disney's Polynesian Villas and Bungalows – 380 rooms
 Disney's Wilderness Lodge – 725 rooms
 Boulder Ridge Villas at Disney's Wilderness Lodge – 114 rooms
 Copper Creek Villas & Cabins at Disney's Wilderness Lodge – 184 rooms
 Disney's Fort Wilderness Resort and Campground – 799 campsites and 408 cabins

EPCOT RESORT AREA

- 🍷 **3 HOTELS;** 3 Disney Vacation Club Properties

Disney's Yacht Club Resort – 621 rooms
 Disney's Beach Club Resort – 576 rooms
 Disney's Beach Club Villas – 282 rooms
 Disney's BoardWalk Inn – 372 rooms
 Disney's BoardWalk Villas – 532 rooms
 Disney's Riviera Resort – 489 rooms

DISNEY SPRINGS RESORT AREA

- 🍷 **2 HOTELS;** 2 Disney Vacation Club Properties

Disney's Port Orleans Resort–French Quarter – 1,008 rooms
 Disney's Port Orleans Resort–Riverside – 2,047 rooms
 Disney's Old Key West Resort – 761 rooms
 Disney's Saratoga Springs Resort & Spa – 1,320 rooms

DISNEY'S HOLLYWOOD STUDIOS AREA

- 🍷 **3 HOTELS**

Disney's Art of Animation Resort – 1,984 rooms
 Disney's Pop Century Resort – 2,870 rooms
 Disney's Caribbean Beach Resort – 2,109 rooms

DISNEY'S ANIMAL KINGDOM RESORT AREA

- 🍷 **5 HOTELS;** 1 Disney Vacation Club Property

Disney's Animal Kingdom Lodge – 970 rooms
 Disney's Animal Kingdom Villas – 709 rooms
 Disney's Coronado Springs Resort – 2,385 rooms
 Gran Destino Tower at Disney's Coronado Springs Resort – 545 rooms
 Disney's All-Star Movies Resort – 1,915 rooms
 Disney's All-Star Music Resort – 1,699 rooms
 Disney's All-Star Sports Resort – 1,910 rooms

WALT DISNEY WORLD FEATURES

CONVENTION FACILITIES

More than 700,000 square feet of ballroom, meeting and function space is available in five convention resorts throughout the Walt Disney World Resort.

ESPN WIDE WORLD OF SPORTS COMPLEX

Walt Disney World Resort opened ESPN Wide World of Sports Complex in 1997, and in so doing, pioneered a new type of Disney vacation experience where athletes at all levels and ages could pursue their sports dreams. The complex hosts more than 100 entertainment and sports events a year and has accommodated athletes from around the world in more than 70 different sports. The 220-acre facility features multiple competition venues, including 16 baseball/softball fields, 18 multi-purpose outdoor fields for soccer, football and lacrosse, three field houses for basketball, volleyball, and other indoor sports, a track & field facility and cross-country course, and a tennis court complex with 10 courts. The AdventHealth Arena at ESPN Wide World of Sports Complex expanded the facilities to create a new home for cheerleading, dance competitions and other indoor sports. The complex has hosted multi-sport competitions and festivals and will serve as the official host of the Department of Defense Warrior Games in September 2021 and the Special Olympic USA Games in 2022.

CLUB 33

As an extension of the legendary private Membership club founded by Walt Disney at Disneyland Resort, Club 33 Members at Walt Disney World Resort can enjoy special access and exceptional service at select Walt Disney World theme park locations. Each venue is uniquely themed to represent Walt and Lillian Disney's adventures around the world.

DIGITAL GUEST EXPERIENCE

Walt Disney World Resort features a digital platform centered around the *My Disney Experience* website and mobile app, a one-stop shop for guests to enhance their experience by allowing them to customize and personalize every aspect of their vacation. Guests may access park information, buy tickets, book dining reservations, edit *PhotoPass* pictures and order food and beverage items at participating locations. *MagicBands* are all-in-one devices that connect guests to the choices they make on *My Disney Experience* and may be used for room and park entry, dining plan redemption, and more.

Guests can also download the Play Disney Parks app, turning visits to Walt Disney World Resort into new, interactive adventures. The app offers unique experiences that leverage the theme park environment—from games that interact with attraction queues, to specially themed, digital achievements they can earn and collect for experiences in the parks or in the app, Disney trivia, curated Disney Parks playlists through Apple Music® and more—all specifically designed for groups and families to play together.

FUN FACTS

- Following the success of Disneyland, which opened in 1955, entertainment pioneer Walt Disney (1901-66) set his sights on what he called his company's "most exciting and challenging assignment" — the creation of a vast vacation paradise known today as Walt Disney World Resort. The Walt Disney Company acquired more than 25,000 acres in Central Florida and after seven years of preparation, including 52 months of construction, the first of four theme parks—Magic Kingdom Park—opened in 1971.
- The property also features two full-service spas, four professional golf courses, four miniature golf courses and Disney's Wedding Pavilion.
- Walt Disney World Resort is approximately the size of San Francisco.
- Magic Kingdom Park's blue- and gold-turreted, 18-tower icon, Cinderella Castle, rises 189 feet above the park's 142 acres.
- On the iconic Spaceship Earth at EPCOT, 11,324 alucobond tiles make up the exterior of the geodesic sphere, which stands 18 stories tall.
- At 145 feet tall, the Tree of Life is topped with more than 103,000 transparent, five-shades-of-green leaves and features the shapes of over 300 animals carved into the tree.
- The Millennium Falcon* docked at the Black Spire Outpost Spaceport in *Star Wars: Galaxy's Edge* measures more than 100 feet long.
- Walt Disney World Resort recently launched the plant-based menu icon and introduced new options, like tasty plant-powered snacks and treats, at our theme parks and resort hotels.



WALT DISNEY WORLD MAP

