

DISNEY EXPERIENCES

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Walt Disney World Resort is a world-class entertainment and recreation destination featuring four of the most popular theme parks from around the globe, two thrilling water parks, nearly 29,000 hotel rooms, a sports complex, several golf courses and Disney Springs—a metropolis of shopping, dining and entertainment. Since 1971, Walt Disney World has focused on delivering legendary guest service and one-of-a-kind experiences that make it the number one vacation destination in the world where families create magical memories.

With a rich heritage of storytelling, Disney Parks combines creativity, innovation and technology to immerse guests in classic Disney tales and family entertainment. Today, guests from around the globe visit this magical place to enjoy a Disney vacation—where guests of all ages play and learn together.

Disney is one of the largest employers in Florida, directly and indirectly accounting for more than a quarter of a million jobs as a result of its presence in Florida with approximately 80,000 cast members wearing the iconic Walt Disney World name tag. One in every 32 Florida jobs can be attributed to Disney. Without Disney, Florida's unemployment rate would jump from the 21st lowest to the second highest among all 50 states.

WALT DISNEY WORLD RESORT

- **OPENING DATE:** October 1, 1971
- **LOCATION:** Lake Buena Vista, Florida, just 30 minutes from the Orlando International Airport and 20 miles southwest of Orlando
- **THEME PARKS:** Four
- **RESORT HOTELS:** More than 25



OVERVIEW

NEW DEVELOPMENTS

At Magic Kingdom Park, Tiana's Bayou Adventure will bring guests into the world of Walt Disney Animation Studios' film "The Princess and the Frog" like never before. Join Princess Tiana and jazz-loving alligator Louis during Mardi Gras season as they prepare to host a one-of-a-kind celebration for the people of New Orleans. We have recently shared sneak peeks at some of the new Audio-Animatronic figures found in the bayou, which are some of the most advanced at Walt Disney World Resort. The attraction will make its way to Walt Disney World Resort in 2024.

The transformation of EPCOT is nearing completion, bringing the next generation of immersive storytelling to life through a plethora of now-open and still-to-come attractions and experiences, including Remy's Ratatouille Adventure; Guardians of the Galaxy: Cosmic Rewind; Journey of Water, Inspired by Moana; CommuniCore Hall and CommuniCore Plaza; and more! Disney also announced the opening date of CommuniCore Plaza, CommuniCore Hall and Mickey & Friends. EPCOT is newly unified with four neighborhoods that each speak to important aspects of the world and its people: World Showcase, World Celebration, World Nature and World Discovery. These neighborhoods are filled with new experiences rooted in authenticity and innovation.

At Disney's Hollywood Studios, a fully reimagined theatrical production inspired by the Walt Disney Animation Studios classic "The Little Mermaid" is set to debut in fall 2024. The show will feature stunning set pieces, cutting-edge effects and a bold new design aesthetic that captures Ariel's imagination and emotions through her unique view of the world around her.

COMMUNITY INVOLVEMENT

For more than five decades, Walt Disney World Resort has played an active role in finding solutions to important matters affecting Floridians. Our company and its cast members show up as a force for good. We inspire a world of difference through the power of storytelling and we strengthen our state in ways only Disney can.

We are constantly investing in nonprofit organizations through volunteering and by making significant financial and non-financial contributions to causes that address basic needs and are valued by our cast members. These efforts range from establishing strong education and workforce development programs to supporting the arts, combatting homelessness, hunger and more. Together, we are creating a brighter future for all who live, work and play in Florida.

In 2023, we provided \$1.5 million in new donations to 19 nonprofit organizations through our Disney Grants program. This joins the \$33.4 million we provided in total in cash and in-kind donations during fiscal year 2023. Giving back is a proud tradition we are committed to continuing into the future.

We continue to move forward with developers on work around an [attainable housing community](#) in Central Florida. In addition to providing approximately 1,400 units, this community will create new jobs as part of construction and operation.

More than 40,000 Florida-registered car owners have purchased Walt Disney World specialty license plates to date. Launched during our 50th Anniversary celebration and updated last year with a new design, 100-percent of the proceeds from the plates benefit Make-A-Wish® of Central and Northern Florida. Over \$2 million has been raised so far, directly supporting their mission of making wishes come true for children with life-threatening medical conditions.

Disney has a longstanding relationship with Make-A-Wish dating back to 1980, and since then, more than 155,000 Disney-inspired wishes have been granted, including thousands taking place at Walt Disney World Resort. Through the experience of wishes coming true at Disney, children and their families find the hope and joy needed to confront and overcome the challenges of tomorrow. Most recently, we hosted our largest wish-granting event ever for more than 50+ wish families with 'Once Upon A Wish Party.' Among many magical moments, wish kids were proclaimed royalty for the day, had a tea party in Wonderland, met more than 30 iconic Disney characters and danced the night away at a Royal Ball.

Throughout the 2023 holiday season, we celebrated some favorite annual traditions by [serving meals at Coalition for the Homeless on Thanksgiving Day](#), distributing thousands of toys to families in need alongside the U.S. Marines as part of the [Disney Ultimate Toy Drive](#) supporting Toys for Tots and more. We were also honored to surprise Second Harvest Food Bank of Central Florida with a donation equaling 400,000 meals.



ECONOMIC IMPACT

Walt Disney World Resort is an economic engine that fuels Florida's economy, jobs and tourism. The resort, which is one of the world's most visited vacation destinations, generated \$40 billion in economic impact across the state and more than a quarter of a million total jobs in fiscal year 2022, according to a recent study from [Oxford Economics](#).

In fiscal year 2023, Walt Disney World Resort contributed \$1.233 billion in total state and local taxes paid and collected.

THE ENVIRONMENT

Walt Disney World Resort is committed to minimizing its overall impact on the environment, focusing on reduced energy consumption, water conservation and diversion of waste from landfills.

Single-use plastic straws and plastic stirrers have been removed as part of The Walt Disney Company's commitment to eliminate these items at locations around the globe. Walt Disney World Resort is also reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups.

Disney's Animals, Science and Environment team cares for thousands of animals in Central Florida and partners with the Disney Conservation Fund (DCF) on its efforts to save wildlife around the world, inspire action and protect the planet.

The animal care team has welcomed numerous baby animals to the herd at Disney's Animal Kingdom Theme Park and Disney's Animal Kingdom Lodge, including the most recent additions of Penny the yellow-backed duiker, Elijah the okapi, Hartmann's mountain zebra foals Cricket and Dot and the newest addition to the bunch is Corra the African elephant calf. These births are part of Species Survival Plans overseen by the Association of Zoos and Aquariums, which ensures responsible breeding of threatened and endangered species.

Since 1995, the Disney Conservation Fund has directed \$125 million to support nonprofit organizations working with communities to save wildlife, inspire action and protect the planet – including more than 1,000 species around the world and more than 315 million acres of habitat. Additionally, Disney Conservation Team Wildlife leads best-in-class scientific programs to conserve wildlife in Disney's backyard and beyond, connects people to build a network for nature, and cares for the planet through everyday actions.



WALT DISNEY WORLD RESORT PARKS

MAGIC KINGDOM PARK

Opened: October 1, 1971

Disney's first theme park in Florida has six themed lands with dozens of attractions built around wonder, fantasy and fun: Main Street, U.S.A.; Adventureland; Frontierland; Liberty Square; Fantasyland and Tomorrowland.

🎡 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Big Thunder Mountain Railroad, Buzz Lightyear's Space Ranger Spin, Happily Ever After presented by Pandora® Jewelry, Dumbo the Flying Elephant presented by Scentsy, "it's a small world," Jungle Cruise, Mickey's PhilharMagic, Monsters, Inc. Laugh Floor, Peter Pan's Flight, Pirates of the Caribbean, Seven Dwarfs Mine Train, Space Mountain, Tomorrowland Transit Authority PeopleMover, The Haunted Mansion, The Many Adventures of Winnie the Pooh, TRON Lightcycle / Run presented by Enterprise, Under the Sea ~ Journey of The Little Mermaid and the Walt Disney World Railroad.

EPCOT

Opened: October 1, 1982

Be immersed in a world where the impossible becomes possible at EPCOT. This park comprises an amazing array of attractions, shows, interactive presentations, live performances and architectural wonders.

🎡 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Frozen Ever After, Gran Fiesta Tour Starring the Three Caballeros, Guardians of the Galaxy: Cosmic Rewind, Mission: SPACE, Journey of Water, Inspired by Moana, Luminous The Symphony of Us, Remy's Ratatouille Adventure, Soarin' Around the World, Spaceship Earth, Test Track Presented by Chevrolet, The American Adventure, The Seas with Nemo & Friends, Turtle Talk with Crush.

DISNEY'S HOLLYWOOD STUDIOS

Opened: May 1, 1989

Disney's Hollywood Studios is where imagined worlds become adventurous realities. Guests become part of the story while sharing belly laughs with favorite pals or feeling the excitement in every drop, loop or blast off.

🎡 ATTRACTION & EXPERIENCE HIGHLIGHTS:

*Alien Swirling Saucers, Beauty and the Beast - Live on Stage, Fantasmic!, For the First Time in Forever: A Frozen Sing-Along Celebration, Lightning McQueen's Racing Academy, Mickey & Minnie's Runaway Railway, Millennium Falcon: Smugglers Run, Muppet*Vision 3D, Rock 'n' Roller Coaster Starring Aerosmith, Slinky Dog Dash, Star Tours — The Adventures Continue, Star Wars: Rise of the Resistance, The Twilight Zone Tower of Terror™2, Toy Story Mania!, Wonderful World of Animation*
2 Inspired by The Twilight Zone® a registered trademark of CBS, Inc. All rights reserved.



DISNEY'S ANIMAL KINGDOM THEME PARK

Opened: April 22, 1998

From unparalleled experiences and award-winning conservation efforts, to exotic lands and cuisine that celebrates a global park, Disney's Animal Kingdom Theme Park is a world of adventures from day to night, with exotic animals, prehistoric giants and beloved Disney characters. Jungles, forests, floating mountains and a vast savanna are divided into five themed lands: Africa, Dinoland U.S.A., Discovery Island, Asia and Pandora - The World of Avatar.

🔥 ATTRACTION & EXPERIENCE HIGHLIGHTS:

Avatar Flight of Passage, DINOSAUR, Expedition Everest – Legend of the Forbidden Mountain, Feathered Friends in Flight!, Festival of the Lion King, "Finding Nemo: The Big Blue... and Beyond!", It's Tough to Be a Bug!, Kali River Rapids, Kilimanjaro Safaris, Na'vi River Journey, Rafiki's Planet Watch, The Animation Experience at Conservation Station, The Tree of Life.

DISNEY'S TYPHOON LAGOON WATER PARK

Opened: June 1, 1989

Disney's Typhoon Lagoon is a 61-acre themed water park inspired by the imagined legend of a typhoon, earthquake and ensuing tidal wave combining to create an inland sea with breaker waves and a towering watershed mountain atop which is a stranded shrimp boat, the park's iconic Miss Tilly.

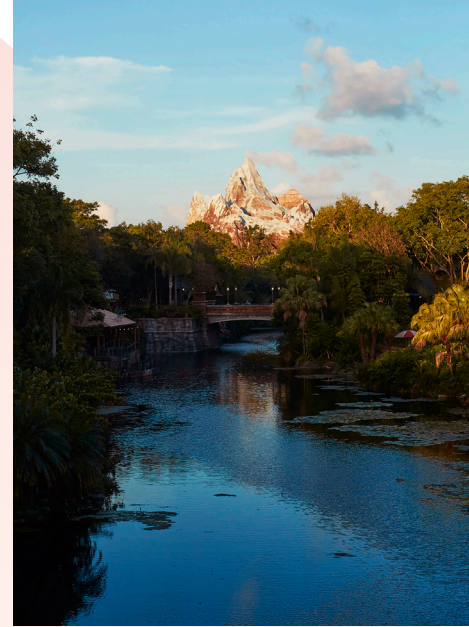
DISNEY'S BLIZZARD BEACH WATER PARK

Opened: April 1, 1995

Disney's Blizzard Beach is a 66-acre themed water park inspired by the mythology of a snow ski resort that didn't exactly find a suitable climate in Florida. The park features 13 water attractions and seasonal events.

DISNEY SPRINGS

With shopping, dining and entertainment locations, the 120-acre Disney Springs is home to a collection of more than 150 shops and restaurants, featuring top-name retail brands, specialty boutiques, and dining experiences created by celebrity and award-winning chefs. Drawing inspiration from Florida's waterfront towns and natural beauty, Disney Springs is home to four distinct, outdoor neighborhoods: The Landing, Marketplace, West Side and Town Center. A new recently announced summertime experience coming to Disney Springs titled Disney Dreams That Soar is an all-new storytelling showcase through state-of-the-art drones.



DISNEY RESORTS COLLECTION

 **HOTELS:** More than 25 resorts owned and operated by Walt Disney World Resort (includes 12 Disney Vacation Club properties).

 **TOTAL NUMBER OF HOTEL ROOMS:** Nearly 29,000 hotel rooms at Walt Disney World Resort.



MAGIC KINGDOM RESORT AREA

Disney's Contemporary Resort
Bay Lake Tower at Disney's Contemporary Resort
Disney's Grand Floridian Resort & Spa
The Villas at Disney's Grand Floridian Resort & Spa
Disney's Polynesian Village Resort
Disney's Polynesian Villas and Bungalows
Disney's Wilderness Lodge
Boulder Ridge Villas at Disney's Wilderness Lodge
Copper Creek Villas & Cabins at Disney's Wilderness Lodge
Disney's Fort Wilderness Resort and Campground
The Cabins at Disney's Fort Wilderness Resort



EPCOT RESORT AREA

Disney's Yacht Club Resort
Disney's Beach Club Resort
Disney's Beach Club Villas
Disney's BoardWalk Inn
Disney's BoardWalk Villas
Disney's Riviera Resort



DISNEY SPRINGS RESORT AREA

Disney's Port Orleans Resort – French Quarter
Disney's Port Orleans Resort – Riverside
Disney's Old Key West Resort
Disney's Saratoga Springs Resort & Spa

DISNEY'S HOLLYWOOD STUDIOS AREA

Disney's Art of Animation Resort
Disney's Pop Century Resort
Disney's Caribbean Beach Resort

DISNEY'S ANIMAL KINGDOM RESORT AREA

Disney's Animal Kingdom Lodge
Disney's Animal Kingdom Villas – Kidani Village
Disney's Animal Kingdom Villas – Jambo House
Disney's Coronado Springs Resort
Gran Destino Tower at Disney's Coronado Springs Resort
Disney's All-Star Movies Resort
Disney's All-Star Music Resort
Disney's All-Star Sports Resort



WALT DISNEY WORLD FEATURES

CONVENTION FACILITIES

More than 500,000 square feet of ballroom, meeting and function space is available in five convention resorts throughout the Walt Disney World Resort.

ESPN WIDE WORLD OF SPORTS COMPLEX

ESPN Wide World of Sports Complex, located at Walt Disney World Resort in Florida, is the home of Disney Soccer and Disney Spring Training and one of the premier sites for amateur sports in the nation. Designed to provide professional, amateur and youth athletes with championship-level experiences, the complex has accommodated 70 different sports featuring athletes from 70 different countries. The 220-acre facility features a 9,500-seat stadium; a state-of-the-art indoor arena in addition to two field houses for competitive cheerleading, gymnastics, dance, basketball, volleyball, eSports and other indoor sports; plus 12 baseball/softball fields and 17 multi-purpose outdoor fields for soccer, football and field hockey. An on-site professional production center also produces content for the Disney family of networks for global distribution. For more information, visit www.disneysportsnews.com for news releases, photos and videos and www.espnwwos.com for upcoming events.

DIGITAL GUEST EXPERIENCE

Disney Genie service is a new complimentary and convenient digital service available in the My Disney Experience app, designed to help guests create their best Disney day. Disney Genie maximizes park time with a personalized itinerary feature, real-time tip board displaying current and forecasted wait times, and the existing planning features guests already know and enjoy.

MagicBands are all-in-one devices that connect guests to the choices they make on *My Disney Experience* and may be used for room and park entry, dining plan redemption, and more. Walt Disney World recently introduced the next-generation of wearable technology, *MagicBand+*, which retains popular *MagicBand* features while adding functionality that unlocks new moments of magic, including immersive theme park experiences – like *Star Wars: Batuu Bounty Hunters* at Disney's Hollywood Studios – and integration with our nighttime spectaculars.

Guests can also download the Play Disney Parks app, turning visits to Walt Disney World Resort into new, interactive adventures. The app offers unique experiences that leverage the theme park environment – from games that interact with attraction queues, to specially themed, digital achievements they can earn and collect for experiences in the parks or in the app, Disney trivia, curated Disney Parks playlists through Apple Music® and more – all specifically designed for groups and families to play together. The Play Disney Parks app also connects to *MagicBand+* to allow guests to dive deeper into the immersive in-park experiences.

FUN FACTS

- 👤 Following the success of Disneyland, which opened in 1955, entertainment pioneer Walt Disney (1901-66) set his sights on what he called his company's "most exciting and challenging assignment" — the creation of a vast vacation paradise known today as Walt Disney World Resort. The Walt Disney Company acquired more than 25,000 acres in Central Florida and after seven years of preparation, including 52 months of construction, the first of four theme Parks - Magic Kingdom Park - opened in 1971.
- 👤 The property also features four professional golf courses, four miniature golf courses and Disney's Wedding Pavilion.
- 👤 Walt Disney World Resort is approximately the size of San Francisco.
- 👤 Magic Kingdom Park's blue- and gold-turreted, 18-tower icon, Cinderella Castle, rises 189 feet above the park's 142 acres.
- 👤 On the iconic Spaceship Earth at EPCOT, 11,324 alucobond tiles make up the exterior of the geodesic sphere, which stands 18 stories tall.
- 👤 *The Millennium Falcon* docked at the Black Spire Outpost Spaceport in *Star Wars: Galaxy's Edge* measures more than 100 feet long.
- 👤 Walt Disney World Resort launched a plant-based menu icon and introduced new options, like tasty plant-powered snacks and treats, at our theme parks and resort hotels.



WALT DISNEY WORLD MAP

