

DISNEY EXPERIENCES



CONTACT US:

Disneyland Resort Media Relations
714.781.4610
DLR.Media.Relations@disney.com

When Walt Disney opened Disneyland on July 17, 1955, he said he hoped it would be “a source of joy and inspiration to all the world.” Since then, the Disneyland Resort has welcomed guests from all across the world, expanding to become an approximately 500-acre, multifaceted, world-class family resort destination, complete with two renowned Disney theme parks, three hotels and the exciting shopping, dining and entertainment area known as Downtown Disney District.

Disneyland introduced the world to an entirely new concept in family entertainment. Today, it continues to use creativity, technology and innovation to bring storytelling to new heights, while fulfilling Walt Disney’s vision that “Disneyland will never be completed as long as there is imagination left in the world.”

DISNEYLAND RESORT

- 📅 OPENING DATE: July 17, 1955
- 📍 LOCATION: Anaheim, California
- 📏 LAND AREA: Approximately 500 Acres
- 🎢 THEME PARKS: Two
- 🏨 RESORT HOTELS: Three



OVERVIEW

NEW DEVELOPMENTS



Disneyland Resort announced a bevy of new offerings and returning favorites awaiting guests in 2024, including the return of the beloved “Fantasmic!” in May and the highly-anticipated Tiana’s Bayou Adventure attraction coming later this year to Disneyland park.

The return of runDisney at Disneyland Resort is sure to excite runners, bringing guests and cast together from coast-to-coast for two race weekends this year.

Pixar Place Hotel officially opened on January 30 as the first fully Pixar-themed hotel in the United States. Playful elements animate the colorful, new property with never-before-seen art and innovative storytelling showcased throughout, bringing a first-of-a-kind offering to Anaheim with fresh amenities and new dining spaces. In addition, Pixar Fest returned this spring with an all-new parade and nighttime spectacular sure to delight guests of all ages.

Season of the Force returned April 5, inviting *Star Wars* fans to experience the fan-favorite Hyperspace Mountain and a new Ahsoka storyline in Star Tours – The Adventures Continue.

Construction is underway at Downtown Disney District to complete the Parkside Market, which will host four diverse dining options in one location, and several more innovative restaurants bringing Southern California cuisine to guests.

The possibilities for future developments are endless, and Disneyland Resort hopes to continue investing in Anaheim to bring more one-of-a-kind experiences to life for generations to come. For more information, visit disneylandforward.com.



COMMUNITY INVOLVEMENT

At the Disneyland Resort, we are committed to honoring the magic and legacy of Disney Parks by bringing happiness, inspiration and opportunities to youth and families in our community. Since 1955, the resort and its cast members have contributed to our local community in myriad ways including millions of dollars in cash and in-kind donations to local nonprofit organizations, leaders serving on boards and thousands of Disney VolunTEARS hours provided by our cast members.

To help develop and prepare the workforce in Orange County, Disneyland Resort continues to provide career readiness opportunities to Anaheim students and residents through its community workforce development initiative. Through this effort, the resort has invested \$6.5 million in six years to support workforce programming in Anaheim, and Disney VolunTEARS provide mentorship and career development workshops to hundreds of students and job seekers.

Discover some of the ways Disneyland Resort gave back to its community in 2023:

- **350 Disney wishes** fulfilled for children with life-threatening medical conditions
- **10,000+ Disney VolunTEARS hours** served to support local communities
- **Four park beautification projects in Anaheim** as part of the 40th anniversary of Disney VolunTEARS
- **12,000 donated toys** collected for Toys for Tots
- **\$2.2 million+** raised at the annual CHOC Walk in the Park benefitting Children’s Hospital of Orange County
- **4,000 military care packages** sent to U.S. servicemen and women overseas
- **80+ workforce development sessions** held for Anaheim nonprofits and school districts
- **1.3 million pounds** of surplus merchandise assets donated to nonprofit organizations



ECONOMIC IMPACT

For nearly 70 years, the Disneyland Resort has been an economic engine for Southern California. An independent study concluded that the Disneyland Resort generates \$8.5 billion annually for the Southern California economy. The study also showed that each year the resort generates nearly \$510 million in taxes – including hotel, sales, property and income taxes – for surrounding cities, counties and the state.

EMPLOYMENT EXPERIENCE

As the largest employer in Orange County, the Disneyland Resort is home to more than 35,000 cast members and offers competitive wages, comprehensive benefits and development opportunities for advancement. Disney Aspire, an education program that covers 100% of tuition up front for eligible hourly cast members, now includes California State University, Fullerton and Fullerton College. Cast members also have access to one-of-a-kind events, sneak peek previews to new offerings and opportunities such as after-hours celebrations in the theme parks and yoga in front of Sleeping Beauty Castle.

Cast members use The Five Keys to guide their interactions with guests: safety, courtesy, show, efficiency and — the most recent addition — inclusion. The key of inclusion supercharges the other four keys by fostering a welcoming environment where both cast members and guests are respected and valued for their different perspectives and backgrounds. The spirit of inclusion is found in many facets of the operation, which encourage cast members to bring their authentic selves to work.



ENVIRONMENT

The Disneyland Resort has an ongoing commitment to develop and implement environmentally responsible practices to reduce our impact through energy and water conservation, waste minimization and inspiring others to act with the environment in mind.

Single-use plastic straws and plastic stirrers have been eliminated as part of The Walt Disney Company’s commitment to eliminate these items at locations around the globe. In addition, the Disneyland Resort is reducing in-room plastics by 80 percent, reducing plastic shopping bags and eliminating polystyrene cups. In the last 10 years, Disneyland Resort has doubled the amount of waste diverted from landfills, including 16 million pounds of food scraps processed into animal feed amendment. These actions earned the resort the Regional Food Recovery Challenge Award by the U.S. Environmental Protection Agency (EPA) and the SEAL Business Sustainability Award for food waste reduction. There are now food scrap bins specifically designed for this purpose available to both guests and cast members to help reduce food waste.

Disneyland Resort consumes less water today than a decade ago despite significant growth and expansion. Through a partnership with the Orange County Water District (OCWD), the resort recycles nearly all of its water via the OCWD innovative Groundwater Replenishment System (GWRS). In addition, the resort incorporates water-savvy gardening and uses an on-site weather system to adjust irrigation based on changing weather conditions.

DISNEYLAND RESORT PARKS

DISNEYLAND PARK

Opened: July 17, 1955

Counted among the greatest entertainment achievements of the 20th century, Disneyland park introduced a new concept in family entertainment and launched today's theme park industry. The park is composed of nine themed areas: Main Street, U.S.A., Adventureland, New Orleans Square, Critter Country, Frontierland, Fantasyland, Mickey's Toontown, Tomorrowland and *Star Wars: Galaxy's Edge*.

🎡 ATTRACTION HIGHLIGHTS:

Big Thunder Mountain Railroad, Disneyland Railroad, Haunted Mansion, Indiana Jones Adventure, "it's a small world," Jungle Cruise, Matterhorn Bobsleds, Mickey & Minnie's Runaway Railway, Millennium Falcon: Smugglers Run, Pirates of the Caribbean, Snow White's Enchanted Wish, Space Mountain, Star Tours - The Adventures Continue, Star Wars: Rise of the Resistance

DISNEY CALIFORNIA ADVENTURE PARK

Opened: February 8, 2001

Disney California Adventure park takes guests on a journey to discover California fun as only Disney can. The eight themed areas are: Buena Vista Street, Hollywood Land, Paradise Gardens Park, Cars Land, San Fransokyo Square, Grizzly Peak, Pixar Pier and Avengers Campus.

🎡 ATTRACTION HIGHLIGHTS:

Grizzly River Run, Guardians of the Galaxy - Mission: BREAKOUT!, Incredicoaster, Inside Out Emotional Whirlwind, The Little Mermaid ~ Ariel's Undersea Adventure, Luigi's Rollickin' Roadsters, Pixar Pal-A-Round, Radiator Springs Racers, Soarin' Around the World, Toy Story Mania!, WEB SLINGERS: A Spider-Man Adventure

DISNEYLAND RESORT HOTELS

🏨 **HOTELS:** Three

🏠 **TOTAL NUMBER OF HOTEL ROOMS:** Approximately 2,400 Disneyland Resort hotel rooms and 50 two-bedroom equivalent Disney Vacation Club villas

🏢 **CONVENTION FACILITIES:** Approximately 200,000 square feet of convention and meeting space throughout Disneyland Resort hotels

DISNEY'S GRAND CALIFORNIAN HOTEL & SPA

Featuring 948 rooms and 71 Disney Vacation Club Villas, Disney's Grand Californian Hotel & Spa is the flagship hotel of the Disneyland Resort. The design of this AAA Four Diamond, award-winning luxury property is inspired by the turn-of-the-century California Craftsman movement. With theme park admission, all guests enjoy a special entrance to nearby Disney California Adventure park. It offers suites, a large convention facility, and two restaurants: Storytellers Café and the award-winning Napa Rose. With more than 30 certified sommeliers, including several advanced sommeliers, Napa Rose boasts a 17,000-bottle cellar with more than 1,000 different labels and 80 wines available by the glass.

DISNEYLAND HOTEL

This 973-room landmark hotel features reimagined guest rooms, Tangaroa Terrace and Trader Sam's Enchanted Tiki Bar, and a courtyard featuring monorail-inspired water slides. The AAA Four Diamond hotel also features one of the largest contiguous convention spaces in the Western U.S., at 136,000 square feet. Recently added, The Villas at Disneyland Hotel is a new 12-story tower for Disney Vacation Club that blends timeless Walt Disney Animation Studios classics with contemporary designs to curate a celebration of Disney history.

PIXAR PLACE HOTEL

Inspired by the imagination of Pixar Animation Studios, Pixar Place Hotel features 481 guest rooms, family recreation areas and brand new dining spaces. The pool deck includes cabanas and a water slide. The hotel overlooks Disney California Adventure park and is complete with artwork and decor of beloved Pixar characters and stories, including the iconic Pixar lamp Luxo Jr. in the lobby.

DOWNTOWN DISNEY DISTRICT

Bridging the two theme parks and three hotels is the Downtown Disney District, a 20-acre dining and shopping district featuring more than 300,000 square feet of retail space. Anchored by the World of Disney store and welcoming fountain, the Downtown Disney District hosts 24 unique dining options, over 15 diverse shopping locations and three separate live entertainment venues. Upcoming additions include the Parkside Market, which will host Seoul Sister's authentic Korean cuisine; the Caribbean cafe, Sip & Sonder; a brand-new second story bar; and GG's Chicken Shop, the first West Coast location opened by Beard award-winning and Michelin Star chefs. World-renowned Chinese dining Din Tai Fung and Mexican cuisine Paseo and Centrico will join the celebrated Porto's Bakery and Cafe in 2024.



FACTS & FIRSTS



- Disneyland Resort cast members speak approximately 32 different languages, including American Sign Language.
- The Disneyland Railroad steam trains and Mark Twain Riverboat are powered by biodiesel made from recycled cooking oil – used to make fries and other foods – at the Disneyland Resort, saving approximately 200,000 gallons of petroleum diesel each year.
- With more than 160 food and beverage locations, the Disneyland Resort offers more than 15,000 recipes to accommodate all dietary needs, including plant-based offerings, kid-friendly meals and more. Many chefs are graduates of prestigious culinary schools.



- All parade floats are electrically powered, and our cast use hundreds of electric back-of-house vehicles.
- Disneyland park created the first daily operating monorail in the Western Hemisphere.
- More than 3,000 species of plants that are native to more than 40 different countries from around the world are grown at the Disneyland Resort.
- Disneyland Resort is the largest employer in Orange County with approximately 35,000 cast members.
- Disneyland Resort is the only Disney theme park that founder Walt Disney ever saw. His original apartment remains in place above the Main Street, U.S.A., fire station, with a lamp always turned on in the window.