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Disney Experiences is one of the world's leading providers of family travel and leisure experiences. By leveraging the power of The Walt Disney Company's iconic brands and franchises – including Disney, Pixar, Marvel, Star Wars, ESPN, 20th Century Fox and National Geographic – we transport guests to immersive and innovative worlds across six resort destinations, 12 theme parks, 57 resort hotels and Disney Vacation Club properties, products, games, books, cruises and beyond, creating magical memories that last a lifetime.

BY THE NUMBERS

- 🐻 12 theme parks in the United States, Europe and Asia
- 🐻 6 cruise ships + more in development with new home ports in Asia
- 🐻 57 resort hotels and vacation club properties around the world
- 🐻 100+ product categories across toys apparel, jewelry, tech and consumables
- 🐻 9 games franchises which have reached \$1B+ in sales
- 🐻 16 vertical titles on the NYT bestseller list in calendar year 2024
- 🐻 185k+ Disney Experiences Cast Members worldwide

EXCITING NEW DEVELOPMENTS

Walt Disney once said, "Disneyland will never be completed. It will continue to grow as long as there is imagination left in the world." Building on that spirit, Disney has a multitude of exciting new travel and leisure experiences around the world that have recently opened or are now underway, fueled by plans to invest \$60 billion in expansion over the next decade.

- 🐻 **Walt Disney World:** Tropical Americas featuring *Encanto* and *Indiana Jones* at Disney's Animal Kingdom; Magic Kingdom expansion including Villians Land and a *Cars* area
- 🐻 **Disneyland Resort:** Avengers Campus expansion; All-new *Coco* attraction
- 🐻 **Disneyland Paris:** Ongoing transformations of Walt Disney Studios Park into Disney Adventure World, as well as Disney Village and Disney Hotels
- 🐻 **Shanghai Disney Resort:** Opening of the world's first and only Zootopia; New Spider-Man attraction; Construction of a third hotel
- 🐻 **Hong Kong Disneyland:** Debut of a super new attraction
- 🐻 **Tokyo Disney Resort:** Grand opening of Fantasy Springs at Tokyo DisneySea
- 🐻 **Disney Cruise Line:** Six new ships through 2031, including Disney Cruise Line's first ship in Singapore and Japan (OLC partnership)
- 🐻 **Storyliving by Disney:** Two new communities in development
- 🐻 **Disney Consumer Products:** All-new collaborative games and entertainment universe with Epic Games

OUR PARKS AND EXPERIENCES

Disneyland RESORT

- Opened by Walt Disney in July 1955
- Introduced a new concept in family entertainment that continues to bring storytelling to new heights with two theme parks, three themed hotels and the Downtown Disney District.
- DisneylandForward unlocks a roadmap for incredible potential opportunities that will fuel the growth of Disneyland Resort and the City of Anaheim for years to come.

WALT DISNEY World.

- Opened in October 1971
- Focus on delivering legendary guest service and one-of-a-kind experiences has made it the number one vacation destination in the world.
- Features four theme and two water parks, 25+ resorts, a sports complex, four golf courses and Disney Springs.



- Opened in April 1983
- The first Disney theme park outside of the U.S., containing two theme parks and six Disney-branded hotels.



- Opened in April 1992
- Europe's number one tourist destination, offering two theme parks, seven themed Disney hotels, the Disney Village entertainment complex and one of the top integrated corporate events venues in Europe.



- Opened in September 2005
- First Disney resort in China, featuring entertainment and guest services specially designed for an international audience, brought to life by a multilingual cast.



- Opened in June 2016
- Home to "authentically Disney and distinctly Chinese" experiences, including Shanghai Disneyland, two themed hotels, Disneytown, a shopping, dining and entertainment district, Wishing Star Park and other outdoor recreation areas.

For more information, including fact sheets and press sites, visit the Parks and Experiences pages on our website.





- Founded in December 1952 as WED Enterprises
- The creative force that imagines, designs and brings to life all Disney theme parks, resorts, attractions, cruise ships and more, through the combination of imagination, creativity and cutting-edge technology.
- Includes Disney Live Entertainment, which is home to The Muppets Studio.



- Debuted in 1991
- Flexible, vacation points-based system that allows 250,000 member families from approximately 100 countries to discover the joys of membership through vacation experiences that are flexible and can be personalized to their vacation interests.

STORYLIVING BY DISNEY

- Established in February 2022
- Vibrant new-home communities in Rancho Mirage, CA and Pittsboro, NC infused with the company's special brand of magic — each uniquely designed with creative guidance from Walt Disney Imagineers who take inspiration from the surrounding area's history, community and landscape.

ADVENTURES BY DISNEY

- Launched in May 2005
- Guided tours take families to unique destinations, delivering unparalleled guest service from Disney-trained adventurers and local experts, along with a touch of Disney magic, to enable guests to interact with world cultures in new ways.



EXPEDITIONS

- Launched in 1999
- Leads travelers to people and places on every continent, with unparalleled access to scientists, storytellers, explorers, National Geographic Experts, local guides and museums.



DISNEY CRUISE LINE

- Launched in July 1998
- A leader in family cruising, offering guests the opportunity to sail out of ports around the world on exciting itineraries featuring unique experiences for everyone in the family.



AULANI A DISNEY RESORT & SPA, HAWAII

- Opened in August 2011
- Combines the natural beauty of the islands with Disney magic to create a family paradise, celebrating the friendly Hawaiian culture and customs with distinctive architecture and adventures for guests of all ages on the island of O'ahu.



- Home to expert teams in product, licensing, art, storytelling and technology who inspire and help bring beloved brands to fans worldwide through products.
- Products available globally at DisneyStore.com and Disney Store locations, Disney Parks and global retailers.

For more information, including fact sheets and press sites, visit the Parks and Experiences pages on our website.

