

DISNEY EXPERIENCES

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Since Hong Kong Disneyland Resort opened on September 12, 2005, it has entertained more than 85 million guests from Hong Kong, Mainland China, Southeast Asia and farther abroad. As the first Disney resort in China, it features award-winning, first-of-its-kind entertainment offerings and guest services specially designed for an international guest base, all brought to life by the resort's multilingual cast.

In recent years, a number of new attractions and offerings have been added to the resort as part of its multi-year expansion and transformation, including the Castle of Magical Dreams and its accompanying stage shows, "Follow Your Dreams" and "Momentous." Several stage shows, including "Moana: A Homecoming Celebration" and "Playhouse in the Woods," and new Marvel attractions have been

introduced too, including Ant-Man and The Wasp: Nano Battle! and Iron Man Experience. Most recently, the resort debuted a brand-new Walt Disney and Mickey Mouse statue, Dream Makers, and the world's first and largest "Frozen"-themed land World of Frozen in 2023.

HONG KONG DISNEYLAND RESORT

- 📅 **OPENING DATE:** September 12, 2005
- 📍 **LOCATION:** Lantau Island, less than 30 minutes southwest of Hong Kong and 10 minutes from Hong Kong International Airport by car
- 📏 **LAND AREA:** 310 acres
- 🎢 **THEME PARKS:** One
- 🏨 **RESORT HOTELS:** Three



OVERVIEW

NEW DEVELOPMENTS

Since its opening, Hong Kong Disneyland Resort has consistently launched innovative attractions and new entertainment offerings. Most recently, the new Castle of Magical Dreams was launched after undergoing a major transformation into a beacon of courage, hope and possibility at the heart of the park. Taking inspiration from 13 stories of Disney princesses and queens, the new castle's architectural design embraces each of their unique characteristics through the interpretation of color, icons, symbols, patterns and cultural features.

A new castle stage show, *Follow Your Dreams*, was launched in 2021 to celebrate the opening of the new castle and takes guests on a musical journey with a selection of both new and classic Disney songs and characters. The all-new multimedia nighttime spectacular, *"Momentous" – The Most Magical Show on Earth*, was launched in June 2022, igniting guests' nights and hearts with an awe-inspiring journey of life through a magical multimedia experience. The new show celebrates each stage of life through a series of six chapters, with projection images of approximately 150 characters from almost 40 Disney and Pixar stories. The castle is also accompanied by the Bibbidi Bobbidi Boutique transformation experience, as well as the "Building a Dream: The Magic Behind a Disney Castle" exhibition.

The continued expansion also saw two Marvel attractions introduced, with Iron Man Experience in 2017 and Ant-Man and The Wasp: Nano Battle! in 2019. There was also the addition of Toy Story Land in 2011, Grizzly Gulch in 2012 and Mystic Point in 2013, to accompany the resort's existing themed lands - Fantasyland, Adventureland, Tomorrowland and Main Street, U.S.A. New themed lands have also been announced as part of the resort's multi-year expansion and growing lineup of offerings, with World of Frozen having opened on November 20, 2023.

OWNERSHIP AND MANAGEMENT

Hong Kong Disneyland Resort is a joint venture between The Walt Disney Company and the Government of the Hong Kong Special Administrative Region. The Government of the Hong Kong Special Administrative Region owns a 52 percent interest in the resort and The Walt Disney Company owns the remaining 48 percent interest. A separate Hong Kong subsidiary of Disney is responsible for managing the resort.

ECONOMIC IMPACT

As a key pillar for the tourism industry in Hong Kong, the resort is committed to continuing its significant contributions to the local economy. In the past 17 years of operations combined, the resort has brought approximately HK\$116.1 billion (US\$14.83 billion) of added value to the city's economy, equivalent to 0.27 percent of Hong Kong's GDP, and has cumulatively created 277,200 jobs (in terms of man-years).

COMMUNITY INVOLVEMENT

Since 2008, Hong Kong Disneyland Resort has leveraged its strong relationships with up to 400 NGOs to distribute over 100,000 park tickets to the local community each year on average. One such partnership is with local NGO Foodlink, under which the resort has donated more than 205,000 surplus meals to people in need across the city since 2013. The resort also has a very robust Disney VolunTEARS program, which has contributed a total of 110,000 service hours since its opening in 2005.

These initiatives allow the resort to touch the lives of the community and solidify its relationship with the people of Hong Kong by giving a helping hand to those with diverse and underprivileged backgrounds, including families, child patients, the elderly and people with disabilities.

THE ENVIRONMENT

Hong Kong Disneyland Resort's extensive environmental initiatives include energy efficiency efforts, "green" purchasing, greenhouse gas reduction, water conservation, waste reduction and recycling in the hotels and park. From September 2018, the resort replaced plastic straws with paper straws which are only distributed upon request, reducing the use of plastic straws by about four million per year. Our efforts also include donation of surplus food to the needy in the community and awareness programs for guests and cast members.

Hong Kong Disneyland Resort features the largest single solar panel site in Hong Kong. Over 7,500 panels have been installed across 47 locations in the resort, with enough capacity to generate up to 3.3 million kWh of energy each year – enough to power over 1,000 families of three on average.



HONG KONG DISNEYLAND PARK

DISNEYLAND PARK

Opened September 12, 2005

Hong Kong Disneyland consists of eight themed lands and areas: Main Street, U.S.A., Adventureland, Tomorrowland, Fantasyland, Toy Story Land, Grizzly Gulch, Mystic Point and World of Frozen.

🎡 ATTRACTION HIGHLIGHTS:

Animation Academy, Ant-Man and The Wasp: Nano Battle!, Big Grizzly Mountain Runaway Mine Cars, Castle of Magical Dreams, Cinderella Carousel, Dumbo the Flying Elephant, Fairy Tale Forest - Presented by PANDORA, Frozen Ever After - Presented by Blue Cross, Garden of Wonders, Geyser Gulch, Hong Kong Disneyland Railroad, Hyperspace Mountain, Iron Man Experience – Presented by AIA, Iron Man Tech Showcase – Presented by Stark Industries, "it's a small world," Jungle River Cruise, Karibuni Marketplace, Liki Tikis, Mad Hatter Tea Cups, The Many Adventures of Winnie the Pooh, Mickey's PhilharMagic, Mystic Manor, Nostalgic Main Street Vehicles, Orbitron, RC Racer, Slinky Dog Spin, Star Wars: Command Post, Tarzan's Treehouse, Toy Soldier Parachute Drop, Wandering Oaken's Sliding Sleighs

🎭 LIVE ENTERTAINMENT HIGHLIGHTS:

"Festival of the Lion King," "Follow Your Dreams," "Mickey & Friends Street Celebration," "Mickey and the Wondrous Book," "Moana: A Homecoming Celebration," "Momentous Nighttime Spectacular," "Playhouse in the Woods"

🍴 DINING HIGHLIGHTS:

Clopin's Festival of Foods, Comet Cafe, Explorer's Club Restaurant, Golden Crocus Inn, Lucky Nugget Saloon, Main Street Corner Cafe hosted by Coca-Cola®, Market House Bakery, Northern Delights, Outdoor Vending Cart, Plaza Inn, River View Cafe, Royal Banquet Hall, Small World Ice Cream, Starliner Diner, Tahitian Terrace

🛍️ SHOPPING HIGHLIGHTS:

Andy's Toy Box, Bibbidi Bobbidi Boutique, Center Street Boutique, Emporium, Expo Shop, Main Street Cinema: My Journeys with Duffy - Presented by Fujifilm, Main Street Jewelers Presented by PANDORA, Merlin's Treasures, Pooh Corner, Professor Porter's Trading Post, Space Traders, Star Command Suppliers, Storybook Shoppe, The Archive Shop, Tick Tock Toys & Collectibles, Town Square Photo

HONG KONG DISNEYLAND RESORT HOTELS

🏠 TOTAL NUMBER OF HOTEL ROOMS: 1,750

🏠 CONVENTION FACILITIES: 1,500 square meters (16,145 square feet) of flexible convention and meeting space at Hong Kong Disneyland Hotel

HONG KONG DISNEYLAND HOTEL

The Hong Kong Disneyland Hotel exemplifies the romance and luxury of grand Victorian-style hotels. It is the resort's flagship hotel, with six storeys, 400 rooms and world-class amenities. After launching five Kingdom Club Frozen suites in July 2018, the hotel also introduced four Cinderella Suites to the hotel in July 2019. The hotel's magical offerings include breakfast and dinner with Disney characters, Bibbidi Bobbidi Boutique, outdoor and indoor venues for MICE events and Disney's Fairy Tale Weddings. Guests can also enjoy the buffet-style Enchanted Garden Restaurant, fine dining at Crystal Lotus, Walt's Cafe, Kingdom Gifts, a gym and two swimming pools.

DISNEY'S HOLLYWOOD HOTEL

This hotel, with its lobby and two restaurants refurbished in 2023, celebrates the art of storytelling with a sophisticated Art Deco style that recalls the fun and glamor of Hollywood's Golden Age. The eight-storey, 600-room hotel features all-new restaurants The Archivist and Ink & Plate in addition to Hollywood & Dine, and recreational facilities such as a piano-shaped pool with slide and Malibu Games room.

DISNEY EXPLORERS LODGE

The 750-room hotel opened in April 2017, celebrating global cultures and inspiring guests to explore and dream. A new Adventurers Suite launched in July 2020, enhancing guests' experience and further defining the resort as an ideal staycation for families. Guests can find more than 1,000 international artifacts throughout the hotel as they enjoy lush gardens based on the cultures of Africa, Asia, Oceania and South America.

The hotel serves Chinese cuisine at Dragon Wind, international meals at World of Color, casual dining at Chart Room Café, and a chocolatier experience at Dreamer's Lookout. Young guests can also enjoy Nemo's Recreation Reef playroom, water attractions at Dreamer's Spring and Rain Drop Pool, as well as memorabilia from The Trading Post.



INSPIRATION LAKE RECREATION CENTRE

Inspiration Lake is the largest man-made lake in Hong Kong. The center also features an arboretum with shady trees, a jogging trail, unique plant life, and tricycles and watercrafts for rent. The resort's one million trees and shrubs are irrigated by a water conservation system that collects rainwater here, saving 70 percent on water use every year.

FACTS & FIRSTS

- Hong Kong Disneyland is the fifth Disney theme park in the world, and the first ever built in China.
- Since opening, Hong Kong Disneyland has embedded itself with Hong Kong's multicultural nature, with cast originating from 34 countries and regions, speaking 24 languages and spanning across four generations. The resort also offers trilingual services in English, Cantonese and Mandarin. Hong Kong Disneyland will continue to welcome everyone to embrace the magic of Disney in a place where they can feel they belong.
- Offerings and services at Hong Kong Disneyland are tailored for a diverse guest mix, with guide maps and resort information available in more than six languages.
- The resort is home to the world's first "Frozen"-themed land World of Frozen, Asia's first Toy Story Land, the world's first Grizzly Gulch-themed land with the top guest attraction – Big Grizzly Mountain Runaway Mine Cars – and the world's first Mystic Point-themed land with the award-winning Mystic Manor.
- Hong Kong Disneyland is home to the first Marvel-themed attraction at a Disney Park, Iron Man Experience, and the world's first Marvel-themed attraction featuring Ant-Man and The Wasp, Ant-Man and The Wasp: Nano Battle!
- The resort received 59 awards in fiscal year 2019, including the "Excellence Brand of Corporate Themed Events and Outdoor Venue" at the Hong Kong Leaders' Choice Brand Awards. In 2022, Hong Kong Disneyland Resort also received three recruitment-related awards, including the "Recruit Extraordinary Employer of the Year" and the "Extraordinary Retention Strategy Award" by Recruit, and was named one of the "Most Attractive Employers in Hong Kong" by Universum. Its annual Halloween show "Let's Get Wicked" won the "2022 IAAPA Brass Ring Award for Most Creative Halloween Haunt, Show, or Experience," a

