



Disney Experiences



Kevin Lansberry
Executive Vice President and
Chief Financial Officer

Kevin Lansberry is Executive Vice President and Chief Financial Officer of Disney Experiences. In his role, Kevin is responsible for the financial planning and fiscal management of domestic and international theme parks and resorts, Disney Cruise Line, Disney Vacation Club, Adventures by Disney, Walt Disney Imagineering, Revenue Management and Analytics, Global Business Development, and Consumer Products.

In his 37 years with the company, Kevin has held a wide breadth of roles domestically at Disneyland and Walt Disney World Resorts in Finance, Business Development, Alliances and Operations.

In 2007, Kevin accepted an operational role as Vice President, Downtown Disney at Walt Disney World Resort. His responsibilities later expanded to incorporate Transportation Operations, as well as Sports and Golf Operations. Later, he moved into the position of Vice President, Disney's Animal Kingdom.

In 2010, he was named Senior Vice President, Worldwide Travel Operations, where he led the worldwide call centers and consumer direct sales operations for all parks and resorts locations. Kevin served as Senior Vice President, Revenue Management and Analytics for the parks and resorts segment, then became Senior Vice President/Chief Financial Officer, Domestic Business in 2013, adding the international businesses in 2015.

Kevin assumed the position of Executive Vice President and Chief Financial Officer, Walt Disney Parks and Resorts, in May 2017, which was expanded in March of 2018 to include Consumer Products. He also served as the interim Chief Financial Officer for The Walt Disney Company from July through December 2023.

Kevin holds a Bachelor of Science in Finance from Ball State University and a Master of Business Administration from the Crummer School of Business at Rollins College.